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ABSTRACT

Intended for vocational education teachers and curriculum specialists with an emphasis on the secondary level, this annotated bibliography is designed as a companion guide to "Economic Literacy: A Suggested Instructional Content Guide for Vocational Education." Its purpose is to serve as an aid in the identification of available economic literacy instructional publications, both commercial and public service, and as an infusion of economic literacy knowledge with applicable student activities into the school's existing vocational education instructional programs. The bibliography is divided into two sections: Annotated Bibliography of Resource Materials Received from Agencies and Annotated Bibliography of References Received from Publishers. In part 1 the agencies that provided resource materials are arranged in alphabetical order. The resource materials are alphabeticized by title under the agency. In part 2 the publishers that provided references are arranged alphabetically. References are alphabeticized by title under their publisher. For each item (resource material or reference), this information is provided: title, author, type of material and grade level, subject content, and economic concepts. Appendixes provide names and addresses of agencies and publishers. (YLB)

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An Annotated Bibliography on Economic Literacy for Vocational Education

Illinois State Board of Education

Adult, Vocational and Technical Education

1985

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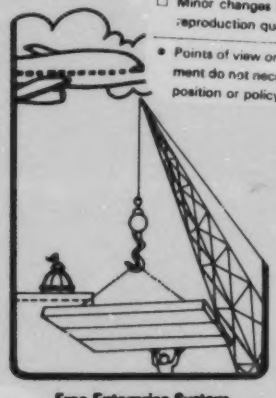

Free Enterprise System

Consumer as a Decision Maker

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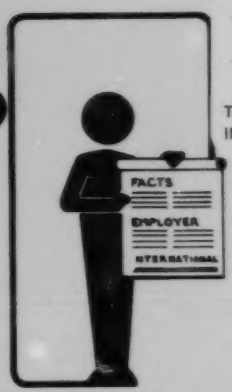

Components of the Economy

Economic Measurements

Small Business Functions

Economic Principles in the Marketplace

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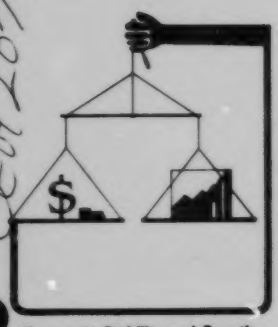

Economic Stability and Growth

Economic Concerns of the Future

The World Economy

Circular Flow of Economic Activity

AN ANNOTATED BIBLIOGRAPHY
ON ECONOMIC LITERACY FOR
VOCATIONAL EDUCATION

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Regional Superintendent of
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DEPARTMENT OF
ADULT,
VOCATIONAL AND
TECHNICAL EDUCATION

Research and
Development Section

1985

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ILLINOIS STATE BOARD OF EDUCATION
Department of Adult, Vocational and Technical Education
Research and Development Section

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   Address: Projects' Office
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   Anna, Illinois 62906

5. Names of Developers: Linda L. Blackman, Ph.D.; Grace Duff, Ph.D.; Allison Franklin; Terri L. Johnson
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   Anna, Illinois 62906

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7. Subject Matter: All Vocational Areas

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9. Intended for Use By: Classroom Teachers

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10. Student Type: Regular, Disadvantaged, Handicapped and Limited-English Proficiency (if adapted)

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11. Medium and Format of Materials: __X__ HARDCOPY No. of pages 252

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Western Illinois University
Macomb, Illinois 61455

__X__ Loan copy available
Illinois Vocational Curriculum Center
Sangamon State University
Springfield, Illinois 62708

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Illinois State Board of Education
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(217) 782-4620

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Contact:

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Research and Development Section, E-426
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(217) 782-4620

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15. General Description: This economic literacy annotated bibliography is designed to assist vocational educators in locating pertinent curriculum materials containing economic literacy concepts relating to the eleven components prioritized in the companion product, Economic Literacy: An Instructional Guide for Vocational Education.

Included in the bibliography are the economic literacy resource materials that were obtained in response to a letter of inquiry from cooperating agencies and publishers. Materials have been reviewed for inclusion of the identified economic literacy concepts, grade level and type of material. This collection does not purport to represent a comprehensive economic literacy bibliography.

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FOREWORD

An Annotated Bibliography on Economic Literacy for Vocational Education was developed to serve as an aid to secondary level teachers and curriculum specialists in the identification and infusion of economic literacy concepts into their existing instructional curricula. It is designed to be used in conjunction with the companion product entitled Economic Literacy: An Instructional Guide for Vocational Education.

The research design for this product included an extensive nationwide survey to identify processes, materials and resources available to teach economic literacy skills to vocational education students. Project staff reviewed, evaluated, and organized this information for use by vocational educators to aid students in acquiring those economic literacy skills necessary for success in the work force.

Ted Sanders
State Superintendent of Education

TABLE OF CONTENTS

Foreword

Abstract

Overview of Project's Products and Related Activities 1

Definition for Economic Literacy. 3

Guidelines for Use 4

Part I - Agencies 7

Part II - Publishers 81

Appendix 241

- Request Letter
- Publishers/Agencies Responding to Letter Requesting Resources on Economic Literacy and Related Topics
- Additional Publishers/Agencies Providing Catalogs/ Price Listings and Other Information Relative to Economic Literacy

OVERVIEW OF PROJECT'S PRODUCTS AND RELATED ACTIVITIES

The primary activity goal of the three-year project, Identification and Infusion of Economic Literacy Concepts into Vocational Education Programs, was to aid vocational education students in acquiring economic literacy skills necessary for success in the work place.

The project's instructional materials were developed to meet the need for arming vocational students with the knowledge and understanding of those economic concepts and principles that affect workers and the workplace.

The objectives of the project were:

1. Define "economic literacy" as it can be applied to the vocational education program

2. Assess the instructional process in five pilot schools to determine the existence of instructional content relating to economic literacy knowledge/skills development within selected course offerings of each pilot school

3. Identify the economic literacy skills/knowledge that should aid vocational education students to acquire economic literacy skills necessary for success in the work place

4. Identify and collect (a) processes, materials and resources currently available to teach economic literacy concepts and, (b) groups and agencies currently involved in the identification of processes, materials and resources

5. Provide technical assistance to assist schools and teachers with the identification and infusion of economic literacy skills into vocational education programs and related course offerings of pilot and field test school sites

6. Solicit input/revisions/additions from practitioners in local schools that serve as test sites to determine applicability of the project's products in their respective classrooms

In FY83 a nation-wide research effort was completed which resulted in a definition of economic literacy as well as the identification of eleven components of economic literacy.

During FY84, the project's products (Economic Literacy: An Instructional Guide for Vocational Education and An Annotated Bibliography on Economic Literacy for Vocational Education) were refined following field testing in selected schools across Illinois.

The utilization of the project's products, Economic Literacy: An Instructional Guide for Vocational Education and An Annotated Bibliography on Economic Literacy for Vocational Education, in the school's instructional vocational education and related programs should enhance student understanding of the prioritized eleven economic literacy components and the development and acquisition of basic economic competencies, such as:

- the ability and willingness to assume the responsibility of a good citizen
- the ability to understand personal economics and its relationship to skills required for employment and promotability
- the ability to understand our basic economic system (e.g. profits, revenues and supply and demand)
- other related skills/behaviors necessary to become an effective employer/employee in the work force.

In summary, the need for youth and adults enrolled in vocational education programs to have some knowledge and understanding of how they, as employers/employees, can function effectively and knowledgeably in the free enterprise system, is well documented and emphasized by business/industry representatives throughout Illinois.

The overall goal of the project was to identify and facilitate student acquisition of economic literacy skills instruction, thus strengthening the students' knowledge and skills as future entrants into the work force.

DEFINITION FOR ECONOMIC LITERACY

For the purpose of this project, ECONOMIC LITERACY is a concept of knowledge/skills/behaviors one should possess which would allow that individual to function or perform effectively as a citizen, producer and consumer in the free enterprise system.

Embodied in this concept are the knowledge/skills/behaviors which result from formal and informal studies of the following components of economics:

- Worker Productivity
- Free Enterprise System
- Components of the Economy
- Consumer as a Decision Maker
- Small Business Functions
- Economic Principles in the Marketplace
- Economic Stability and Growth
- Economic Concerns of the Future
- The World Economy
- Circular Flow of Economic Activity
- Economic Measurements

In addition to these components, the following competencies are necessary for a person to be considered economically literate in today's society.

- The ability and willingness to assume the responsibility of a good citizen
- The ability to engage in positive interpersonal relationships
- The ability to understand personal economics and their relationship to skills required for employment and advancement
- The ability to understand our basic economic system (e.g., profits, revenues and supply and demand)

For the individual citizen, a basic understanding of the economic process is an ongoing essential ingredient to his/her role as a productive worker.

GUIDELINES FOR USE
OF
AN ANNOTATED BIBLIOGRAPHY ON ECONOMIC LITERACY FOR VOCATIONAL EDUCATION

An Annotated Bibliography on Economic Literacy for Vocational Education has been developed as a companion guide to supplement Economic Literacy: An Instructional Guide for Vocational Education. Its purpose is to serve as a ready aid to vocational educators and other related staff in the 1) identification of available economic literacy instructional publications, both commercial and public service, and 2) infusion of economic literacy knowledge/skills/behaviors with applicable student activities into the school's existing vocational education instructional programs.

An Annotated Bibliography on Economic Literacy for Vocational Education reflects the results of an extensive effort to identify economic literacy resource materials for infusion into the vocational education instructional curriculum.

The bibliography is divided into two sections:

Part I - Annotated Bibliography Resource Materials Received from Agencies

Part II - Annotated Bibliography References Received from Publishers

Materials have been reviewed for inclusion of the identified economic literacy concepts, grade level, type of material and subject content.

The annotated bibliography contains only those economic literacy resource materials that were obtained in response to a letter of inquiry from cooperating agencies and publishers throughout the United States (see Appendix). Agencies and publishers are listed alphabetically to facilitate usage. It should be noted that the bibliographical collection does not represent a comprehensive economic literacy bibliography.

In addition, the following information from cooperating publishers and agencies is included in the Appendix:

- acknowledgements of publishers/agencies responding to letters of inquiry
- publishers/agencies providing catalogs and/or price listings relative to economic literacy materials.

Part I

AGENCY:

The Advertising Council, Inc., 825 Third Avenue, New York, New York 10022

TITLE: Dollars and Sense (1980)

AUTHOR: The Advertising Council, Inc.

TYPE OF MATERIAL AND GRADE LEVEL: Brochure - Secondary

SUBJECT CONTENT:

This publication discusses what inflation is and what an individual can do to help fight it.

ECONOMIC CONCEPTS:

Economic Principles in the Marketplace; Economic Measurements

* * * * * * * * * * *

TITLE: Productivity and Your Part in It . . . (No date provided)

AUTHOR: The Advertising Council, Inc.

TYPE OF MATERIAL AND GRADE LEVEL: Booklet - Secondary

SUBJECT CONTENT:

This booklet discusses productivity in the American Economic System by looking at productivity in the following areas:

- Farming
- Retailing
- Manufacturing

ECONOMIC CONCEPTS:

Worker Productivity; Economic Concerns of the Future; Economic Measurements; Economic Principles in the Marketplace; Economic Stability and Growth

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TITLE: You Are the American Economic System (No date provided)

AUTHOR: The Advertising Council, Inc.

TYPE OF MATERIAL AND GRADE LEVEL: Booklet - Elementary

SUBJECT CONTENT:

This booklet pictorially deals with the following economic aspects:

- You . . . Consumer Producer . . . Voter
- You Consuming
- You Producing
- You Voting
- You Decide What Your Economy Will Produce
- You Decide How Your Economy Will Produce
- You Decide For Whom Your Economy Will Produce
- You and Employment
- You and Inflation
- You and Growth
- You and Regulation
- You and Taxes
- You and Productivity
- You and Economic Choices

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Small Business Functions; Consumer as a Decision Maker; Economic Principles in the Marketplace; Economic Stability and Growth; Economic Concerns of the Future; Circular Flow of Economic Activity; Economic Measurements

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AGENCY:

Advisory Council on Adult, Vocational and Technical Education, 100 North First Street, Springfield, IL 62706

TITLE: Education for Entrepreneurship and Entrepreneurial Development Activities in Illinois (1980)

AUTHOR: Advisory Council on Adult, Vocational and Technical Education

TYPE OF MATERIAL AND GRADE LEVEL: Report - Secondary

SUBJECT CONTENT:

This report provides the educator with an overview of the present state of available entrepreneurial training opportunities in Illinois (as of 1980), some knowledge of what is available in other states, information gathered through a survey of small business owners in Illinois, discussion of actual and possible directions in curriculum development and specific recommendations for action by a number of governmental bodies in Illinois.

ECONOMIC CONCEPTS:

Small Business Functions; Free Enterprise System

AGENCY:

Aetna Life and Casualty Insurance Company, Hartford, Connecticut 06156

TITLE: The National Economy Quiz (1976)

AUTHOR: Aetna Life and Casualty Insurance Company

TYPE OF MATERIAL AND GRADE LEVEL: Brochure - Secondary

SUBJECT CONTENT:

This quiz is designed to develop the viewer's understanding of basic economic principles and to analyze the individual's role in America's economic system.

ECONOMIC CONCEPTS:

Free Enterprise Systems; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Economic Principles in the Marketplace; Economic Stability and Growth; Economic Concerns of the Future; Circular Flow of Economic Activity; Economic Measurements

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AGENCY:

American Enterprise Center, P. O. Box 1849, Jackson, Mississippi 39205

TITLE: American Enterprise Center Guide To Free Enterprise (1981)

AUTHOR: American Enterprise Center

TYPE OF MATERIAL AND GRADE LEVEL: Manual - Intermediate-Secondary

SUBJECT CONTENT:

An in-depth guide designed to assist educators in organizing materials and resources appropriate for teaching the economics for free enterprise. It includes pre- and post-tests, transparency masters, games and additional suggestions for learning experiences relating to the free enterprise system.

ECONOMIC CONCEPTS:

Free Enterprise System

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TITLE: Ideas and Activities for Integrating Economic Concepts into Elementary Classes (1982)

AUTHOR: American Enterprise Center

SUBJECT CONTENT:

The instructional units are designed to assist elementary teachers develop an appreciation and understanding of the free enterprise system through the infusion of economic concepts into elementary classes.

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Economic Principles in the Marketplace

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AGENCY:

The American Federation of Labor and Congress of Industrial Organizations, AFL-CIO Building, 816 16th Street, NW, Washington, DC 20006

TITLE: Collective Bargaining/Democracy on the Job (1982)

AUTHOR: AFL-CIO

TYPE OF MATERIAL AND GRADE LEVEL: Position Booklet - Secondary

SUBJECT CONTENT:

The booklet contains the following topic areas:
- A System of Government
- The Barriers to Justice
- Growth of Modern Unions
- How Collective Bargaining Works
- Dispute Resolution
- The Union Shop and Democracy
- Bargaining: A Variety of Patterns
- Unions, Democracy

ECONOMIC CONCEPTS:

Components of the Economy

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TITLE: "George Meany" (Reprinted article from AFL-CIO American Federationist (1980)

AUTHOR: AFL-CIO

TYPE OF MATERIAL AND GRADE LEVEL: Article - Secondary

SUBJECT CONTENT:

This article is an autobiography of George Meany's life as the leader of the AFL-CIO union.

ECONOMIC CONCEPTS:

Components of the Economy

* * * * * * * * * * *

TITLE: "The Human Price of Unemployment" (Reprinted from the AFL-CIO American Federationist) (1981)

AUTHOR: AFL-CIO

TYPE OF MATERIAL AND GRADE LEVEL: Journal Article - Secondary

SUBJECT CONTENT:

This article concerns itself with the following topic areas:
- Lost Jobs, Lost Income
- The Terrible Economic Waste
- The Wider Dimensions
- Unemployment in Manufacturing
- The Usual Duration
- The Bottom Line
- Workers Who Try
- Unemployed Workers
- In Spite of the Mandate
- Congress Must Stimulate

ECONOMIC CONCEPTS:

Worker Productivity; Components of the Economy

* * * * * * * * * * *

TITLE: "John L. Lewis" (Reprinted from the AFL-CIO American Federationist) (No date provided)

AUTHOR: AFL-CIO

TYPE OF MATERIAL AND GRADE LEVEL: Journal Article - Secondary

SUBJECT CONTENT:

The topics covered in this article are as follows:
- John L. Lewis
- In Defense of Free Bargaining
- To the 1938 CIO Convention
- To the Coal Operators After Bargaining Impasse
- In Opposition to Taft-Hartley Act

ECONOMIC CONCEPTS:

Components of the Economy

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TITLE: Labor Champion of Public Education (1981)

AUTHOR: AFL-CIO

TYPE OF MATERIAL AND GRADE LEVEL: Position Paper - Secondary

SUBJECT CONTENT:

This paper/brochure concerns itself with the following topic areas:
- Early History
- Free Education
- AFL Support
- Curriculum
- Teachers
- Federal Support
- Current Crisis

ECONOMIC CONCEPTS:

Components of the Economy; Economic Concerns of the Future

* * * * * * * * * * *

TITLE: Packet of Assorted Labor Information (1980)

AUTHOR: AFL-CIO

TYPE OF MATERIAL AND GRADE LEVEL: Information - Elementary and Secondary

SUBJECT CONTENT:

The packet contains information about the creation and purpose of the AFL-CIO, instructional material, curriculum guides for use by teachers and price listings.

ECONOMIC CONCEPTS:

Components of the Economy; Economic Concerns of the Future; Economic Stability and Growth; Worker Productivity

* * * * * * * * * * *

TITLE: Reagonomics: The Second Dose (1982)

AUTHOR: AFL-CIO

TYPE OF MATERIAL AND GRADE LEVEL: Position Pamphlet - Secondary

SUBJECT CONTENT:

This position pamphlet focuses on the AFL-CIO's views of the following topics:

- Urban and Housing
- Poverty and Welfare
- Energy
- Federal Regulations
- Tight Money
- The AFL-CIO Alternative to Reagonomics
- The 1981 Tax Giveaway
- The 1982-83 Federal Budget Cuts
- The "New Federalism"
- Defense
- Retirement, Disability, Health and Unemployment
- Jobs and Training
- Federal Employees
- Transportation

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Small Business Functions; Consumer as a Decision Maker; Economic Principles in the Marketplace; Economic Stability and Growth; Economic Concerns of the Future; Circular Flow of Economic Activity; The World Economy; Economic Measurements

* * * * * * * * * *

TITLE: "A Short History of American Labor" (excerpt from AFL-CIO publication, A Short History of American Labor) (1981)

AUTHOR: AFL-CIO

TYPE OF MATERIAL AND GRADE LEVEL: Article and Instructional Guide - Secondary

SUBJECT CONTENT:

The article can be used to supplement textbooks as other classroom materials in units relating to the study of labor's role in American history. The guide includes goals, objectives, key concepts, terms, people, events and legislation found in the article. Also included is a list of questions for inquiry and discussion about materials contained in the article.

ECONOMIC CONCEPTS:

Worker Productivity; Components of the Economy; Economic Stability and Growth; Economic Concerns of the Future

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TITLE: Social Education (February 1982)

AUTHOR: AFL-CIO

TYPE OF MATERIAL AND GRADE LEVEL: Journal - Secondary

SUBJECT CONTENT:

The journal issue contains the following articles:

- Industrial America's Rank and File: Recent Trends in American Labor History
- The Transformation of the Working Place: Its Impact on the Shoemakers
- Revitalizing the Study of Labor
- Document of the Month
- Three Photographs of Children at Work, Circa 1908

ECONOMIC CONCEPTS:

Economic Concerns of the Future; Components of the Economy

* * * * * * * * * * *

TITLE: Solidarity . . . Key to the Future (1981)

AUTHOR: Lane Kirkland

TYPE OF MATERIAL AND GRADE LEVEL: Position Pamphlet - Secondary

SUBJECT CONTENT:

This pamphlet is the text of President Lane Kirkland's keynote address to the AFL-CIO's 14th Constitutional Convention in New York City, November 16, 1981.

ECONOMIC CONCEPTS:

Components of the Economy; Economic Concerns of the Future

* * * * * * * * * * *

TITLE: "Understanding the 'Supply-Side Fallacy'" (Reprinted from the AFL-CIO American Federationist) (1982)

AUTHOR: Ray Marshall

TYPE OF MATERIAL AND GRADE LEVEL: Journal Article - Secondary

SUBJECT CONTENT:

The article reflects the AFL-CIO's position on the "supply-side" economics of the Reagan administration.

ECONOMIC CONCEPTS:

Components of the Economy

* * * * * * * * * * *

TITLE: Why Unions? (1982)

AUTHOR: AFL-CIO

TYPE OF MATERIAL AND GRADE LEVEL: Position Booklet - Secondary

SUBJECT CONTENT:

The booklet contains the following topics:

- Where Unions Come From
- What Unions Want
- About Strikes
- Politics and Unions
- Facing the Future

ECONOMIC CONCEPTS:

Components of the Economy; Economic Concerns of the Future

AGENCY:

American Stock Exchange, Publications Department, 86 Trinity Place, New York, New York 10006

TITLE: Journey Through a Stock Exchange (1970)

AUTHOR: American Stock Exchange

TYPE OF MATERIAL AND GRADE LEVEL: Cartoon book - Intermediate

SUBJECT CONTENT:

A colorful cartoon book on the stock market as seen through the eyes of a 12-year old.
Complimentary copies are available to educators.

ECONOMIC CONCEPTS:

Free Enterprise System

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AGENCY:

Americans for the Competitive Enterprise System, 2991 North Front Street, Harrisburg, Pennsylvania 17110

TITLE: The Free Enterprise Package: Resources for Understanding Economics in the Middle Grades (1982)

AUTHOR: Americans for the Competitive Enterprise System

TYPE OF MATERIAL AND GRADE LEVEL: Text Supplement - Intermediate

SUBJECT CONTENT:

A teacher's manual, organized around six fundamental economic concepts: needs and wants, economic systems, money and banking, inflation and deflation, supply and demand and competition and monopoly. The manual contains guides for activities and references to additional supplementary materials.

ECONOMIC CONCEPTS:

Components of the Economy; Circular Flow of Economic Activity; Economic Principles in the Marketplace; Free Enterprise System

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AGENCY:

Amoco Educational Services - Public Affairs--MC 3705, P. O. Box 5910-A, Chicago, Illinois 60680

TITLE: It's a Great System: (Pass It On) (No date provided)

AUTHOR: Amoco Educational Services

TYPE OF MATERIAL AND GRADE LEVEL: Pamphlet - Secondary

SUBJECT CONTENT:

This nine-page pamphlet presents the competitive enterprise market system and how it works.

Complimentary copies are available for classroom use.

ECONOMIC CONCEPTS:

Free Enterprise System; Economic Principles in the Marketplace; Circular Flow of Economic Activity

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AGENCY:

Amoco Teaching Aids - Energy, P. O. Box 1400 K, Dayton, Ohio 45414

TITLE: The Energy Crisis (No date provided)

AUTHOR: Amoco Teaching Aids

TYPE OF MATERIAL AND GRADE LEVEL: Duplicating Masters - Elementary

SUBJECT CONTENT:

A teaching aid that explores some of the causes and possible solutions to our energy problems. The folder includes five spirit

duplicating masters and teaching instructions.

ECONOMIC CONCEPTS:

Free Enterprise System; Economic Concerns of the Future

* * * * * * * * * * *

TITLE: Living with Energy (No date provided)

AUTHOR: Amoco Teaching Aids

TYPE OF MATERIAL AND GRADE LEVEL: Text Supplement - Secondary

SUBJECT CONTENT:

A teaching unit designed to help students learn about the kinds and amounts of energy available, where energy is used and how it can be conserved.

Possible energy solutions, and sources that may supply our future needs are discussed. Five spirit duplicating masters and teaching instructions are included.

ECONOMIC CONCEPTS:

Economic Concerns of the Future

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AGENCY:

Amway Corporation, The Free Enterprise Institute, 7575 East Fulton Road, Ada, Michigan 49355

TITLE: Are Consumers Powerless? (1981)

AUTHOR: Amway Corporation

TYPE OF MATERIAL AND GRADE LEVEL: Informational Flyer - Secondary

SUBJECT CONTENT:

The flyer discusses the following concepts:

- Private Ownership of Resources
- Self-Interest

- Consumer Sovereignty
- Markets
- Competition

ECONOMIC CONCEPTS:

Free Enterprise System; Consumer as a Decision Maker; Small Business Functions

* * * * * * * * * * *

TITLE: Did You Buy an Edsel? (1981)

AUTHOR: Amway Corporation

TYPE OF MATERIAL AND GRADE LEVEL: Informational Flyer - Secondary

SUBJECT CONTENT:

This flyer discusses the following concepts:
- Consumer
- Consumer Choices

ECONOMIC CONCEPTS:

Consumer as a Decision Maker

* * * * * * * * * * *

TITLE: Does Inflation Wreck Money? (No date provided)

AUTHOR: Amway Corporation

TYPE OF MATERIAL AND GRADE LEVEL: Informational Flyer - Secondary

SUBJECT CONTENT:

The flyer discusses the economic concept, inflation and its ramifications.

ECONOMIC CONCEPTS:

Economic Principles in the Marketplace

* * * * * * * * * * *

TITLE: An Opportunity to Promote Economic Education (1980)

AUTHOR: Amway Corporation

TYPE OF MATERIAL AND GRADE LEVEL: Informational Brochure - Secondary

SUBJECT CONTENT:

This brochure discusses resources available to assist educators and to conduct an economic education workshop that is self-designed to meet the needs of the specific community.

ECONOMIC CONCEPTS:

Free Enterprise System; Consumer as a Decision Maker; Components of the Economy

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TITLE: Selling America II (1980)

AUTHOR: Amway Corporation

TYPE OF MATERIAL AND GRADE LEVEL: Pamphlet - Secondary

SUBJECT CONTENT:

In this volume, the author takes a second look at a first American appraisal. From a perspective of more than two decades of Amway growth, issues of concern to many citizens are addressed.

ECONOMIC CONCEPTS:

Free Enterprise System; Small Business Functions

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TITLE: The Spirit of Free Enterprise (1983)

AUTHOR: Amway Corporation

TYPE OF MATERIAL AND GRADE LEVEL: Teaching Guide - Secondary

SUBJECT CONTENT:

This short, experience-based teaching guide is designed to introduce students to basic economic concepts. Each section consists of a brief discussion of an economic concept followed by an activity designed to reinforce that concept.

Concepts presented are needs and wants, limited resources, choices, voluntary exchanges, profits and goods and services.

Complimentary copies are available.

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Economic Principles in the Marketplace;

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TITLE: Uncommon Sense - History, Hope, Humor, and Human Aspiration (Fall/Winter - 1981)

AUTHOR: Amway Corporation

TYPE OF MATERIAL AND GRADE LEVEL: Newsletter - Secondary

SUBJECT CONTENT:

The topic areas discussed in this newsletter:

- Controls vs. the Free Market/The "Incomes Policy" Humbug
- The Free Enterprise Institute
- SELF (Student Economic Leadership Forum) Launched
- Teacher's Workshop Program Continues its Amazing Growth

ECONOMIC CONCEPTS:

Free Enterprise System

AGENCY:

Arkansas State Council on Economic Education, State Education Building, Room 105B, Little Rock, Arkansas 72201

TITLE: Economic Education for Arkansas Elementary Schools Teaching Guide (No date provided)

AUTHOR: Polly M. Jackson, Editor

TYPE OF MATERIAL AND GRADE LEVEL: Teaching Guide - Primary-Elementary

SUBJECT CONTENT:

This teaching guide is designed to provide teachers with an overview of basic economics for their own backgrounds, to identify and illustrate essential economic concepts and to describe classroom activities in economics for use in primary and elementary grades.

ECONOMIC CONCEPTS:

Free Enterprise System; Consumer as a Decision Maker; Economic Principles in the Marketplace

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AGENCY:

Arlington House, Foundation for Economic Education, 30 South Broadway, Irvington-on-Hudson, New York 10553

TITLE: Economics in One Lesson (1979)

AUTHOR: Henry Hazlitt

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

This publication contains 26 brief chapters, exploring topics ranging from "The Blessings of Destruction" to "The Mirage of Inflation." Taxes, credit, machinery, tariffs, bureaucracy, price control, minimum wage laws and a host of other subjects are presented.

ECONOMIC CONCEPTS:

Components of the Economy; The World Economy; Economic Stability and Growth; Free Enterprise System

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AGENCY:

Cato Institute, Department NA, 224 Second Street, S. E., Washington, DC 20003

TITLE: The Case for Gold: A Minority Report of the U. S. Gold Commission (1982)

AUTHOR: Ron Paul and Lewis Lehrman

TYPE OF MATERIAL AND GRADE LEVEL: Report - Secondary

SUBJECT CONTENT:

This report documents the historical role gold has played and presents a plan for its return in the American monetary system. A powerful case for a monetary gold standard is presented in this minority commission report.

ECONOMIC CONCEPTS:

World Economy; Economic Concerns of the Future

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AGENCY:

Center for Economic Education, Seattle Pacific University, School of Business, Seattle, Washington 98119

TITLE: The Book Company (1980)

AUTHOR: Diane Reinke and Margit McGuire

TYPE OF MATERIAL AND GRADE LEVEL: Teaching Unit - Secondary

SUBJECT CONTENT:

An integrated unit that includes economics, language arts and art. Students examine such economic concepts as wants and needs, resources, labor, capital, scarcity, specialization and interdependence. This teaching unit was prepared in cooperation with the Washington State Council on Economic Education and the Washington State Office of the Superintendent of Public Instruction.

ECONOMIC CONCEPTS:

Components of the Economy; Free Enterprise System; Economic Principles in the Marketplace

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AGENCY:

Center for Economic Education, University of Florida, 186 Norman Hall, Gainesville, Florida 32611

TITLE: Curriculum Guide for Economics and Consumer Education (No Date Provided)

AUTHOR: Center for Economic Education, University of Florida

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Guide - Secondary

SUBJECT CONTENT:

A set of curriculum guides designed to implement the objectives mandated by Florida's Free Enterprise and Consumer Education Act. Each guide presents a limited number of objectives and includes vocabulary, suggested audiovisual aids and classroom activities.

ECONOMIC CONCEPTS

Free Enterprise System; Consumer as a Decision Maker; Economic Principles in the Marketplace

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AGENCY:

The Center for Education and Research in Free Enterprise, Texas A & M University, College Station, Texas 77843

TITLE: The Foundations of Free Enterprise (1979)

AUTHOR: John W. Allen, David G. Armstrong and Lawrence C. Wolken

TYPE OF MATERIAL AND GRADE LEVEL: Pamphlet - Secondary

SUBJECT CONTENT:

This short pamphlet presents the importance and interaction of private property, economic freedom, economic incentives, competitive markets and the role of government.

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Economic Principles in the Marketplace

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AGENCY:

College of Business Administration, Iowa City, Iowa 50010

TITLE: Instructional Materials for Economic Education (1981)

AUTHOR: Donald Davison, Richard Gage, John Lewis and Richard Shepardson

TYPE OF MATERIAL AND GRADE LEVEL: Instructional Guide - Grades 4-6

SUBJECT CONTENT:

This publication is designed to provide additional aid to intermediate grade level teachers using the film/TV series, "Trade-Offs." It is designed for use in staff development programs and as a complement to the publication, "A Guide to Trade-Offs, Agency for Instructional Television." While the series consists of 15, 2-minute television/film programs, this publication contains materials relating only to the first 9 programs of the series. Separate lessons have been developed for each of the Trade-Offs' programs, 1-9. Each lesson provides the teacher with an overview of the economic concepts developed in the film, special lesson objectives, and pre- and post-film activities for reinforcing students' understanding of the economic concepts treated. Most activities have been designed to be used in conjunction with and/or independent of Trade-Offs' programs.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Circular Flow of Economic Activity; Economic Stability and Growth; Economic Concerns of the Future; Economic Principles in the Marketplace; The World Economy; Economic Measurements

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AGENCY:

Consumer Education Resource Network (CERN), 1555 Wilson Boulevard, Suite 600, Rosslyn, Virginia 22209

TITLE: Consumer Education Resource Network (Informational Packet)

AUTHOR: CERN

TYPE OF MATERIAL AND GRADE LEVEL: Information Packet - Grades K-12

SUBJECT CONTENT:

This information packet includes consumer education material, price lists and informational newsletters relative to teaching consumer education.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker

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AGENCY:

(Source Provided: Division of Vocational Education, Consumer Economic Education Unit, Home Economics Section, Ohio Department of Education, 65 South Front Street, 912, Columbus, Ohio 43215)

TITLE: Classification of Concepts in Consumer Education (1982)

AUTHOR: South-Western Publishing Company

TYPE OF MATERIAL AND GRADE LEVEL: Monograph - Secondary

SUBJECT CONTENT:

This publication is a guide for program planners and curriculum developers in a broad range of educational settings where increased consumer knowledge and skills are desired. The concepts important to consumer education are identified, classified and defined in order to establish a framework upon which to build the content for this field of study.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Small Business Functions; Consumer as a Decision Maker; Economic Principles in the Marketplace; Economic Stability and Growth; Economic Concerns of the Future; Circular Flow of Economic Activity; The World Economy; Economic Measurements

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TITLE: Consumer Education Curriculum Guide for Ohio (1980)

AUTHOR: Division of Vocational Education

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Guide - Secondary

SUBJECT CONTENT:

The first edition of the Consumer Education Curriculum Guide for Ohio was designed to serve as a resource for all subject areas, grades K-12. As such it lacked specificity to individual subjects or grade levels; hence, a series of 14 resource supplements were developed as a part of the comprehensive program. Each supplement follows the basic format and direction of the Ohio Guide. Additionally, each incorporates activities and resources more adaptable or unique to a specific area (more to the secondary grade level). The guide is intended as one resource to assist educators in developing and improving their consumer education offerings.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Small Business Functions; Consumer as a Decision Maker; Economic Principles in the Marketplace; Economic Stability and Growth; Economic Concerns of the Future; Circular Flow of Economic Activity; The World Economy; Economic Measurements

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TITLE: A Guide for Planning Performance-Based Consumer Education in Home Economics Education Programs (1980)

AUTHOR: Division of Vocational Education

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Guide - Secondary

SUBJECT CONTENT:

This publication was developed to assist the home economics teacher in designing a performance-based instructional program to prepare students for the occupation of homemaking. The guide identifies competencies necessary for effective functioning within a complex economic system. Performance objectives, essential to any PBCE program, have been written to identify specific behaviors and/or skills the student must demonstrate in relation to the overall competencies needed. Performance guides have been utilized to indicate a series of steps which, when completed, should enable the student to perform the task/behavior specified by the performance objective. Each teacher is encouraged to use the guide as a beginning foundation for the development of performance-based instruction within the home economics program. As the guide is used and such instruction is developed, it is necessary to understand the basic terms and premises involved.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Small Business Functions; Consumer as a Decision Maker; Economic Principles in the Marketplace; Economic Stability and Growth; Economic Concerns of the Future; Circular Flow of Economic Activity; The World Economy; Economic Measurements

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TITLE: A Guide to Curriculum Development in Consumer Education (1981)

AUTHOR: Division of Vocational Education

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Guide - K-Adult

SUBJECT CONTENT:

This guide outlines essential concepts for developing programs that assist individuals in functioning as responsible consumers in a complex and changing society. The guide suggests how local school districts can organize a consumer education program for all levels, K-Adult. The goal of such programs is to develop educated consumers who not only know how to use their resources to obtain personal goals, but also understand the rights and responsibilities involved.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Small Business Functions; Consumer as a Decision Maker; Economic Principles in the Marketplace; Economic Stability and Growth; Economic

Concerns of the Future; Circular Flow of Economic Activity; The World Economy; Economic Measurements

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AGENCY:

Dow Jones and Company, Inc., Educational Service Bureau, P. O. Box 300, Princeton, New Jersey 08540

TITLE: Dow Jones and Company, Inc., Free Resource Material Packet (No Date Provided)

AUTHOR: Dow Jones and Company, Inc., Educational Service Bureau

TYPE OF MATERIAL AND GRADE LEVEL: Newspapers and Booklets - Secondary

SUBJECT CONTENT:

These publications provide educators and students a better understanding of economic concepts covered in The Wall Street Journal and Barron's.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Small Business Functions; Consumer as a Decision Maker; Economic Principles in the Marketplace; Economic Stability and Growth; Economic Concerns of the Future; Circular Flow of Economic Activity; The World Economy; Economic Measurements

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TITLE: The Dow Jones Averages (1980)

AUTHOR: Dow Jones and Company Inc., Educational Service Bureau

TYPE OF MATERIAL AND GRADE LEVEL: Booklet - Secondary

SUBJECT CONTENT:

This 9-page booklet reviews the history and workings of the Dow Jones Averages. It is recommended for business students and those interested in the stock market. Complimentary copies are available.

ECONOMIC CONCEPTS:

Economic Measurements; Free Enterprise System; Economic Principles in the Marketplace

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TITLE: How To Read Stock Market Quotations (1981)

AUTHOR: Dow Jones and Company, Inc., Educational Service Bureau

TYPE OF MATERIAL AND GRADE LEVEL: Pamphlet - Secondary

SUBJECT CONTENT:

This short pamphlet explains how to read stock market quotations. It is very useful for business students interested in the stock market. Complimentary copies are available for classroom use.

ECONOMIC CONCEPTS:

Free Enterprise System; Economic Measurements; Economic Principles in the Marketplace

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AGENCY:

Enterprise Zone News, Sabre Foundation, 317 C Street, N. E., Washington, DC 20002

TITLE: Enterprise Zone News (No Date Provided)

AUTHOR: Enterprise Zone News, Sabre Foundation

TYPE OF MATERIAL AND GRADE LEVEL: Newsletter - Secondary

SUBJECT CONTENT:

This newsletter covers current activities, policy issues, and growth in Enterprise Zones.

The newsletter is published bi-monthly and is primarily designed to help participants keep abreast of the growth in Enterprise Zones.

ECONOMIC CONCEPTS:

Free Enterprise System; Economic Principles in the Marketplace

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AGENCY:

Federal Reserve Bank of Atlanta, 104 Marietta Street, Atlanta, Georgia 30303

TITLE: Federal Reserve Operations (1980)

AUTHOR: Federal Reserve Bank of Atlanta

TYPE OF MATERIAL AND GRADE LEVEL: Pamphlet - Secondary

SUBJECT CONTENT:

A description of major banking operations, including services to depository institutions and the federal government, bank regulations, and economic research supporting monetary policy is presented in this short pamphlet. Complimentary copies are available for classroom use.

ECONOMIC CONCEPTS:

Free Enterprise System; Economic Measurements; Economic Stability and Growth

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TITLE: Fundamental Facts About United States Money (1980)

AUTHOR: Federal Reserve Bank of Atlanta

TYPE OF MATERIAL AND GRADE LEVEL: Guide Booklet - Secondary

SUBJECT CONTENT:

This booklet describes the characteristics of coins and currency and how they are produced and circulated. It explains what happens to money when it wears out and how to redeem damaged money. Complimentary copies are available for classroom use.

ECONOMIC CONCEPTS:

Free Enterprise System; Economic Principles in the Marketplace; Consumer as a Decision Maker

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AGENCY:

Federal Reserve Bank of Boston, Bank and Public Information Center, 600 Atlantic Avenue, Boston, Massachusetts 02106

TITLE: The Ledger (No Date Provided)

AUTHOR: Federal Reserve Bank of Boston

TYPE OF MATERIAL AND GRADE LEVEL: Newsletter - Secondary

SUBJECT CONTENT:

An economic education newsletter published as a public service by the Federal Reserve Bank of Boston. Included are economic education programs in New England, new publications, games and films designed to help teachers explain economic concepts.

ECONOMIC CONCEPTS:

Free Enterprise System; Economic Stability and Growth; Consumer as a Decision Maker

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AGENCY:

Federal Reserve Bank of Chicago, 230 South LaSalle Street, Chicago, Illinois 60690

TITLE: Counterfeit (1979)

AUTHOR: Federal Reserve Bank of Chicago

TYPE OF MATERIAL AND GRADE LEVEL: Pamphlet - Secondary

SUBJECT CONTENT:

This pamphlet describes differences between a genuine and counterfeit bill and what to do with a suspected counterfeit.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker

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TITLE: Credit Guide (1982)

AUTHOR: Federal Reserve Bank of Chicago

TYPE OF MATERIAL AND GRADE LEVEL: Pamphlet - Elementary and Secondary

SUBJECT CONTENT:

This pamphlet leads the reader along the road to credit-ability, providing basic guidelines for obtaining and using consumer credit.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Components of the Economy; Circular Flow of Economic Activity; Economic Stability and Growth;

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TITLE: Economic Perspective (1981)

AUTHOR: Federal Reserve Bank of Chicago

TYPE OF MATERIAL AND GRADE LEVEL: Periodical (Bi-monthly) - Secondary

SUBJECT CONTENT:

This publication contains survey and in-depth articles on banking, business, agriculture and international sectors.

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Economic Principles in

the Marketplace; Small Business Functions; Economic Stability and Growth; Economic Concerns of the Future; Circular Flow of Economic Activity

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AGENCY:

Federal Reserve Bank of Cleveland, Public Information Center, P. O. Box 6387, Cleveland, Ohio 44101

TITLE: Federal Reserve Services (1980)

AUTHOR: Federal Reserve Bank of Cleveland

TYPE OF MATERIAL AND GRADE LEVEL: Pamphlet - Secondary

SUBJECT CONTENT:

This pamphlet presents a description of the operating departments of a typical Federal Reserve Bank.
A complimentary copy is available to educators.

ECONOMIC CONCEPTS:

Free Enterprise System; Economic Principles in the Marketplace

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AGENCY:

Federal Reserve Bank of Minneapolis, Public Information Department, 250 Marquette Avenue, Minneapolis, Minnesota 55480

TITLE: Money, Banking and the Federal Reserve System (1979)

AUTHOR: Federal Reserve Bank of Minneapolis

TYPE OF MATERIAL AND GRADE LEVEL: Pamphlet - Secondary

SUBJECT CONTENT:

This pamphlet teaches fundamentals of money, banking and the Federal Reserve System through the use of transparencies, role playing and simulations. Teacher's guide and complimentary copy are available.

ECONOMIC CONCEPTS:

Economic Stability and Growth; Economic Principles in the Marketplace Free Enterprise System

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TITLE: Your Credit Rights (1982)

AUTHOR: Federal Reserve Bank of Minneapolis

TYPE OF MATERIAL AND GRADE LEVEL: Instructional Unit - Secondary

SUBJECT CONTENT:

This complimentary booklet covers student learning activities, instructions, vocabulary, primary concepts and answer keys on establishing and using credit, consumer credit rights and responsibilities and the economics of credit protection.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker

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TITLE: You're the Banker Simulation Game (No Date Provided)

AUTHOR: Federal Reserve Bank of Minneapolis

TYPE OF MATERIAL AND GRADE LEVEL: Simulation Game - Secondary

SUBJECT CONTENT:

A banking simulation game in which students assume the roles of commercial bankers who approve/refuse loans to customers. Thirty students may play the game. Students learn economic principles related to money and banking, banking policies and the Federal Reserve's discounting role.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Economic Principles in the Marketplace; Free Enterprise System; Economic Stability and Growth

AGENCY:

Federal Reserve Bank of New York, Public Information Department, 33 Liberty Street, New York, New York 10045

TITLE: A Day at the Fed (1980)

AUTHOR: Federal Reserve Bank of New York

TYPE OF MATERIAL AND GRADE LEVEL: Documentary - Secondary

SUBJECT CONTENT:

A short documentary designed to provide a view of the operations of the New York Federal Reserve Bank and its role in the Federal Reserve System and the nation's economy.

A complimentary copy is available.

ECONOMIC CONCEPTS:

Components of the Economy; Economic Principles in the Marketplace; Free Enterprise System

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TITLE: Consumer Credit Terminology Handbook (1980)

AUTHOR: Federal Reserve Bank of New York

TYPE OF MATERIAL AND GRADE LEVEL: Handbook - Secondary

SUBJECT CONTENT:

This handbook defines consumer credit terms to assist consumers in everyday credit transactions. Also, the handbook is available in Spanish.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Components of the Economy; Economic Principles in the Marketplace; Circular Flow of Economic Activity

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TITLE: Making Money in Middlevillage (1980)

AUTHOR: Federal Reserve Bank of New York

TYPE OF MATERIAL AND GRADE LEVEL: Teaching Unit - Secondary

SUBJECT CONTENT:

A teaching unit which describes the money creation process. A four-page teacher's guide, student activity sheets and a wall poster are included. Complimentary copies are available.

ECONOMIC CONCEPTS:

Economic Principles in the Marketplace; Free Enterprise System

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TITLE: A Primer on Inflation (1982)

AUTHOR: Federal Reserve Bank of New York

TYPE OF MATERIAL AND GRADE LEVEL: Pamphlet - Secondary

SUBJECT CONTENT:

This primer includes an outline of the inflationary process, its definition and an exploraion of some of its root causes. Alternatives for dealing with inflation are explored.
Complimentary copies are available.

ECONOMIC CONCEPTS:

Circular Flow of Economic Activity; Components of the Economy; Economic Principles in the Marketplace

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AGENCY:

Federal Reserve Bank of Richmond, 9th and Franklin Streets, Richmond, Virginia 23213

TITLE: Buying Treasury Securities at Federal Reserve Banks (1980)

AUTHOR: Federal Reserve Bank of Richmond

TYPE OF MATERIAL AND GRADE LEVEL: Booklet Guide - Secondary

SUBJECT CONTENT:

This booklet guide looks at steps involved in purchasing treasury bills, notes and bonds and explains the financial needs of the U. S. Treasury.

ECONOMIC COMPONENTS:

Circular Flow of Economic Activity; Consumer as a Decision Maker; Components of the Economy

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TITLE: Instruments of Money Market (1981)

AUTHOR: Timothy Q. Cook and Bruce J. Summies

TYPE OF MATERIAL AND GRADE LEVEL: Booklet - Secondary

SUBJECT CONTENT:

This booklet reviews, in detail, ten major money market instruments, emphasizing the interaction of the various money market sectors.

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Economic Principles in the Marketplace; Economic Stability and Growth; Economic Concerns of the Future; Circular Flow of Economic Activity; Economic Measurements

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AGENCY:

Federal Reserve System, Board of Governors, Publications Services, Washington, DC 20551

TITLE: Consumer Handbook to Credit Protection Laws (1980)

AUTHOR: Board of Governors of the Federal Reserve System

TYPE OF MATERIAL AND GRADE LEVEL: Handbook - Secondary

SUBJECT CONTENT:

This handbook explains how consumer credit laws can help in shopping for credit, applying for it and keeping a good credit record.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Components of the Economy; Economic Principles in the Marketplace; Economic Stability and Growth; Circular Flow of Economic Activity

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TITLE: EFT at Your Service (1980)

AUTHOR: Board of Governors of the Federal Reserve System

TYPE OF MATERIAL AND GRADE LEVEL: Handbook/Teacher's Guide/Masters - Secondary

SUBJECT CONTENT:

This pamphlet explores the development of electronic funds transfer and protections for consumers. It includes a teacher's guide and activity masters.

Complimentary copies are available for classroom use.

ECONOMIC CONCEPTS:

Economic Concerns of the Future; Economic Principles in the Marketplace; Circular Flow of Economic Activity

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TITLE: Federal Reserve Bulletin (No Date Provided)

AUTHOR: Board of Governors of the Federal Reserve System

TYPE OF MATERIAL AND GRADE LEVEL: Bulletin - Secondary

SUBJECT CONTENT:

A monthly bulletin that features articles on selected economic topics, domestic and international business activity and recent developments in the banking community.

ECONOMIC CONCEPTS:

The World Economy; Components of the Economy; Free Enterprise System

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AGENCY:

Florida Council on Economic Education, 1401 North Westshore Boulevard, Suite 511, Tampa, Florida 33607

TITLE: Free Enterprise and Consumer Education Project (1980)

AUTHOR: Florida Council on Economic Education

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Guide - Secondary

SUBJECT CONTENT:

A curriculum guide developed jointly by the Hillsborough County Public Schools and the Center for Economic Education, University of Florida. This set of economic learning modules can be infused into existing secondary American history courses. An extensive section detailing interdisciplinary methods of teaching economics is included in this guide.

ECONOMIC CONCEPTS:

Free Enterprise System; Consumer as a Decision Maker; Components of the Economy

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AGENCY:

Heldref Publications, 4000 Albemarle Street, N. W., Washington, DC 20016

TITLE: The Journal of Economic Education (No Date Provided)

AUTHOR: Heldref Publications

TYPE OF MATERIAL AND GRADE LEVEL: Journal - Secondary

SUBJECT CONTENT:

This journal seeks to promote the teaching and learning of economics. It is published quarterly.

ECONOMIC CONCEPTS:

Components of the Economy; Free Enteprise System; Consumer as a Decision Maker; Economic Principles in the Marketplace

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AGENCY:

Rolland W. Burris, Comptroller, State of Illinois Comptroller's Office, 214 State House, Springfield, Illinois 62706

TITLE: It's Your Money (1982)

AUTHOR: State of Illinois Comptroller

TYPE OF MATERIAL AND GRADE LEVEL: Brochure - Secondary

SUBJECT CONTENT:

This brochure is intended to be a beginning point, a first step toward a little better understanding of what does happen to an individual's tax dollars.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Components of the Economy

AGENCY:

Illinois Department of Commerce and Community Affairs, 310 South Michigan, Suite 1000, Chicago, Illinois 60606

TITLE: Economic Report (1982) Periodical

AUTHOR: Department of Commerce and Community Affairs

TYPE OF MATERIAL AND GRADE LEVEL: Newsletter - Secondary

SUBJECT CONTENT:

The purpose of this publication is to communicate Illinois' business resources and quality of life to the world.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Circular Flow of Economic Activity; Economic Principles in the Marketplace; Economic Stability and Growth; Economic Concerns of the Future; The World Economy; Economic Measurements

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AGENCY:

Illinois Department of Revenue, 1500 South Ninth, Springfield, Illinois 62708

TITLE: Brochure Packet (1981-1982)

AUTHOR: Illinois Department of Revenue

TYPE OF MATERIAL AND GRADE LEVEL: Informational Brochures - Secondary

SUBJECT CONTENT:

These brochures concern themselves individually with the following taxes:

- Sales tax
- Property tax
- Income tax
- Replacement taxes
- Motor fuel tax

Also, Taxes and You, a student introduction, is included in this group of brochures.

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Economic Principles in the Marketplace

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AGENCY:

Illinois Industrial Commission, 160 North LaSalle Street, Room 1200, Chicago, Illinois 60601

TITLE: Informational Handbook - Illinois Workers' Compensation Act and Illinois Occupational Diseases Act (1980)

AUTHOR: Illinois Industrial Commission

TYPE OF MATERIAL AND GRADE LEVEL: Informational Handbook - Secondary

SUBJECT CONTENT:

This handbook covers the following topic areas:
- What is Workers' Compensation?
- Who is covered?
- Who provides the benefits?
- What injuries or diseases are covered?
- What benefits are provided?
- Who administers the law?
- (Discusses various questions relative to reporting and benefits)

ECONOMIC CONCEPTS:

Worker Productivity

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TITLE: For Immediate Action (No date provided)

AUTHOR: Illinois Industrial Commission

TYPE OF MATERIAL AND GRADE LEVEL: Informational Flyer - Secondary

SUBJECT CONTENT:

This flyer states the procedure an injured employee needs to take to

obtain benefits. Also, the procedures that the employer should take are included.

ECONOMIC CONCEPTS:

Worker Productivity

AGENCY:

Illinois State Board of Education, 100 North First Street, Springfield, Illinois 62777

TITLE: Advertising Services: A Suggested Curriculum Guide (1979)

AUTHOR: Illinois State Board of Education

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Guide - Secondary

SUBJECT CONTENT:

This curriculum guide is designed to assist local educators in planning and implementing instructional programs for advertising. Advertising Services is a sub-cluster within the marketing and distribution cluster. The curriculum guide is divided into two major sections. The first section contains information for the careers, sources of instructional resources and general teaching suggestions. In addition, a general description of careers in advertising services is provided along with career levels identified by advertising practitioners. The second section contains validated competencies, suggested alternative learning activities, and referenced learning resources.

ECONOMIC CONCEPTS:

Components of the Economy; Free Enterprise System; Economic Principles in the Marketplace; Small Business Functions; Consumer as a Decision Maker; Economic Measurements; Worker Productivity

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TITLE: Annotated Bibliography: Job Creation and Vocational Education (1980)

AUTHOR: Illinois State Board of Education

TYPE OF MATERIAL AND GRADE LEVEL: Resource/Annotated Bibliographic Listing - Secondary

SUBJECT CONTENT:

The materials described in this publication may be useful to researchers, economic development specialists, educators and other persons interested in job creation and economic development. For each of the publications listed, there was an attempt to focus on recent publications, but some publications from the past 15 years have been included to show the evolution of the job creation process.

Information concerning job creation is not homogeneous, but is found in the literature under a variety of headings. Therefore, it was necessary to divide this bibliography into the following nine major sections:

Section 1: Human Resource Development
Section 2: Statistical Information
Section 3: Vocational and Career Information
Section 4: Public/Private Involvement
Section 5: Work-Related Projects
Section 6: Economic Factors
Section 7: Illinois Manpower Information
Section 8: National Manpower Policies
Section 9: International Manpower Policies

ECONOMIC CONCEPTS:

Worker Productivity; Components of the Economy; Small Business Functions; Economic Concerns of the Future

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TITLE: An Annotated Bibliography of Instructional Materials (1974)

AUTHOR: Illinois State Board of Education

TYPE OF MATERIAL AND GRADE LEVEL: Resource/Annotated Bibliographic Listing - Secondary

SUBJECT CONTENT:

This annotated bibliography has been prepared to assist teacher-coordinators in cooperative occupational education to be more efficient and effective in selecting, utilizing and recommending the purchase of instructional materials. To achieve this goal, ten experienced local teacher-coordinators in all of the types of cooperative educational programs operating in the state of Illinois were hired as a consultant panel. They reviewed the materials that were secured by contacting over 700 publishers of various types of instructional materials. The con-

sultants also assisted in designing a procedure to follow in securing, annotating and evaluating instructional materials in addition to actually evaluating materials and securing the cooperation of other local coordinators in the field to help in the testing of material.

ECONOMIC CONCEPTS:

Worker Productivity; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Economic Principles in the Marketplace; Economic Stability and Growth

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TITLE: Consumer Education in Illinois Schools: Grades 8-12 (1978)

AUTHOR: Illinois State Board of Education

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Guide - Grades 8-12

SUBJECT CONTENT:

The content reflects the recent legislative amendments, and expands and updates the consumer education topics including environmental issues relating to each appropriate consumer education unit. Increased emphasis is placed upon student activities which reflect the varian[illegible] economic and ability levels of students. Whenever possible, students should be involved in the suggested activities. Selected annotated teacher/student references are identified at the conclusion of each unit.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Economic Concerns of the Future; Components of the Economy; Economic Principles in the Marketplace; Circular Flow of Economic Activity

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TITLE: Consumer Education: Information Supplements for Physically Disabled Students (1982)

AUTHOR: Illinois State Board of Education

TYPE OF MATERIAL AND GRADE LEVEL: Teacher's Guide - Secondary

SUBJECT CONTENT:

The purpose of this manual is to present supplemental information that can be used by teachers who will teach Consumer Education/Resource Management to physically handicapped students in regular classes. In order to develop the manual, the following procedures were used:

1. A review of consumer education literature was conducted. The review included high school textbooks, government and agency pamphlets, resource books, previous research and journal publications.
2. An interview instrument was developed that included the basic consumer education topics and the specific consumer concerns and needs of a disabled person.
3. Individual interviews were conducted with disabled people in order to discover areas of specific concerns and information that should be included in a high school consumer education course.
4. The results of the interviews were compiled to determine the major consumer education concerns of disabled persons.
5. Guide sheets were developed that provide supplemental information necessary for mainstreamed disabled students in consumer education.

ECONOMIC CONCEPTS:

Components of the Economy

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TITLE: Handbook for Vocational Education (1980)

AUTHOR: Illinois State Board of Education

TYPE OF MATERIAL AND GRADE LEVEL: Planning Handbook - Secondary

SUBJECT CONTENT:

It is the purpose of this handbook to assist local administrators and instructional education programs. It can be effectively used by student services and instructional personnel to assist students in selecting, planning and participating in sequentially structured vocational programs. In addition to agency staff, advisory committee members may find the handbook useful when evaluating present programs, revising existing programs or planning new programs.

ECONOMIC CONCEPTS:

Small Business Functions; Worker Productivity; Economic Concerns of the Future; Components of the Economy; Consumer as a Decision Maker; Economic Principles in the Marketplace

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TITLE: Home Furnishings Merchandising: A Suggested Interdisciplinary Guide (No date provided)

AUTHOR: Illinois State Board of Education

TYPE OF MATERIAL AND GRADE LEVEL: Interdisciplinary Guide - Secondary

SUBJECT CONTENT:

The first section provides an overview of the home furnishings merchandising area, aptitudes needed and career opportunities. The potential career ladders, contained in the second section, are divided into entry level, middle management and executive level positions. These levels were established as the result of recommendations offered by a panel of experts consisting of educators, owners, managers and other employees in the field of home furnishings. These individuals represent geographical areas throughout Illinois.

Interdisciplinary approaches, or organizational patterns, suggest options for the implementation of an interdisciplinary curriculum. It is believed that competencies developed in two of the broad occupational program areas are desirable and essential—Business, Marketing and Management (Marketing and Distribution) and Home Economics related occupations. The four approaches described include specialized one semester offerings, modular scheduling, team teachings and alternating quarters.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Worker Productivity

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TITLE: Marketing and Distributive Education Curriculum Guide for Business/Personal Services (1981)

Marketing and Distributive Education Curriculum Guide for Real Estate (1981)

Marketing and Distributive Education Curriculum Guide in Food Marketing (1978)

Marketing and Distributive Education Curriculum Guide in General Marketing (1978)

Marketing and Distributive Education Curriculum Guide in General Retail Merchandising (1978)

Marketing and Distributive Education Curriculum Guide to Finance and Credit (1979)

Marketing and Distributive Education Curriculum Planning Guide (1978)

AUTHOR: Illinois State Board of Education

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Guide - Secondary

SUBJECT CONTENT:

This series has been designed to provide the curriculum coordinator with a basis for planning a comprehensive program in the career field of marketing and to allow marketing and distributive education teacher-coordinators flexibility. A variety of suggested learning activities are provided to enable teachers to determine which one(s) would best serve their teaching methods and their students' learning styles. Similarly, a variety of references are listed so that the teachers are aware of available educational materials in their local educational agencies and are able to secure them readily by consulting the bibliography of instructional materials in each guide.

ECONOMIC CONCEPTS:

Economic Principles in the Marketplace; Worker Productivity; Components of the Economy; Free Enterprise System; Consumer as a Decision Maker; Small Business Functions; Economic Stability and Growth; Circular Flow of Economic Activity; Economic Concerns of the Future; The World Economy; Economic Measurements

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TITLE: Methods and Materials for Teaching Occupational Survival Skills (1978)

AUTHOR: Illinois State Board of Education

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum and Resource Guide - Secondary

SUBJECT CONTENT:

The curriculum guide Methods and Materials for Teaching Occupational Survival Skills is a resource for instructors who are a) preparing young people with entry level skills, or b) helping people in the work force improve their present work skills. Attitudes, perceptions and motivations of people toward work are important to their survival in occupations. Rather than concentrating on specific technical skills, the emphasis of these curriculum materials is on acquiring conceptual skills such as planning, communicating and problem solving.

ECONOMIC CONCEPTS:

Worker Productivity

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TITLE: Economic and Consumer Education (No date provided)

AUTHOR: National Center for Career Education - University of Montana

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Guide - 7-9

SUBJECT CONTENT:

This material can be copied and infused into the curriculum to educate students in the areas of economics and consumer education. The activities are relevant to dealing with real world economic situations.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Circular Flow of Economic Activity

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TITLE: Owning and Operating a Small Business (1976)

AUTHOR: Illinois State Board of Education

TYPE OF MATERIAL AND GRADE LEVEL: Instructional Guide - Secondary

SUBJECT CONTENT:

This guide concerns itself with the following topic areas:
- The Nature of Small Business
- Determining Product and Market

- Selecting the Location
- Obtaining Initial Capital
- Choosing the Legal Form of Organization
- Managerial Planning
- Recordkeeping
- Financial Management
- Credit and Collections
- Advertising and Sales Promotion
- Employee and Community Relations
- Obtaining Information and Assistance
- Insurance
- The Future of a Small Business

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Economic Principles in the Marketplace; Economic Stability and Growth

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TITLE: Trade-Off (1978)

AUTHOR: Illinois State Board of Education

TYPE OF MATERIAL AND GRADE LEVEL: Instructional Guide - Elementary

SUBJECT CONTENT:

Trade-Off is designed to improve economic instruction in United States and Canadian schools. This guide has 15 lessons, for children from 9 to 13. Its purpose is to aid students to think their way through economic problems and increase their understanding of economics.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Economic Principles in the Marketplace; Economic Stability and Growth; Circular Flow of Economic Activity; Components of the Economy; Small Business Functions; Economic Concerns of the Future; The World Economy; Economic Mesurements; Consumer as a Decision Maker

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AGENCY:

Illinois State University, National Depository for Economic Education Awards, Milner 184, Normal, Illinois 61761

TITLE: Basic Business and Economic Education Program (No date provided)

AUTHOR: Illinois State University

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Guide Unit - Secondary

SUBJECT CONTENT:

The unit contains the following:

I. First-Year Accounting

   A. Rationale and Objectives
      1. Rationale
      2. Objectives

II. Grade Placement and Course Content

III. Issues in First-Year Accounting

IV. Methodology in First-Year Accounting

   A. The Traditional or Group Method
   B. The Individualized Method
   C. Teaching Aids and Devices

V. Possible Course Outline for First-Year Accounting

VI. Bibliography

VII. Suggested Readings in Accounting

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Circular Flow of Economic Activity; Economic Stability and Growth; Economic Concerns of the Future; Economic Principles in the Marketplace; The World Economy; Economic Measurements

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TITLE: Infusion of Career Education, Metrics and Economic Education (No date provided)

AUTHOR: Illinois State University

TYPE OF MATERIAL AND GRADE LEVEL: Infusion Unit - Secondary

SUBJECT CONTENT:

This unit includes the following:

I. The Career Education Concept

A. Business Education and Career Education
B. Business and Industry Involvement in Career Education

II. The Metric System

A. History
B. Terminology and Definitions
C. Implications for Business Education
D. Teaching Metrics Through Practical Application
E. Basic Rules of Expression
F. Strategies for Involvement
G. Summary

III. Economic Education

A. Legislation
B. Organizational Support
C. Economic Problems of the 1980's
D. Curriculum
E. Teaching Techniques

IV. Bibliography

ECONOMIC CONCEPTS:

Economic Concerns of the Future; Economic Measurements

AGENCY:

Internal Revenue Service, Department of the Treasury, Washington, DC 20225

TITLE: Understanding Taxes 1983 - Publication 21 (1981)

AUTHOR: Department of the Treasury

TYPE OF MATERIAL AND GRADE LEVEL: Booklet - Secondary/Adult

SUBJECT CONTENT:

This IRS publication is a useful tool for teaching high school, college students and adult groups how to fill out their federal income tax forms. Very useful with consumer education groups.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Free Enterprise System; Economic Principles in the Marketplace

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AGENCY:

Institute for Business and Economic Education, P. O. Box 16207, Lubbock, Texas 79490

TITLE: Profits: And What They Do For Us (1981)

AUTHOR: L. C. Michelon

TYPE OF MATERIAL AND GRADE LEVEL: Pamphlet - Secondary

SUBJECT CONTENT:

This brief pamphlet (14 pages) explores such questions as the size of profits, how profits provide for capital expansion, force companies to innovate and improve, measure the effectiveness of management and help support government and community services.

ECONOMIC CONCEPTS:

Circular Flow of Economic Activity; Free Enterprise System; Components of the Economy; Economic Principles in the Marketplace

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AGENCY:

State of Iowa Department of Public Instruction, Project INFORMS, Grimes State Office Building, Des Moines, Iowa 50319

TITLE: Consumer Education/Consumer Economics (No date provided)

AUTHOR: State of Iowa Department of Public Instruction

TYPE OF MATERIAL AND GRADE LEVEL: Resource/Abstracts - Secondary

SUBJECT CONTENT:

This packet represents a limited, but carefully selected, number of ERIC document abstracts, bibliography of journal articles and a bibliography of resources for developing and implementing programs of consumer education/consumer economics.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker

AGENCY:

Joint Council on Economic Education, 1212 Avenue of the Americas, New York, New York, 10036

TITLE: CON-EC-TIONS - Fall 1982, Spring 1982, October 1981 and October 1980 issue

AUTHOR: Joint Council on Economic Education

TYPE OF MATERIAL AND GRADE LEVEL: Newsletter - Secondary

SUBJECT CONTENT:

The name of CON-EC-TIONS signifies the purpose of both the newsletter and the project. The project emphasizes the connection between consumer education and economic education. The newsletter in turn is the connection between the project and consumer and economic educators.

ECONOMIC CONCEPTS:

Circular Flow of Economic Activity

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TITLE: The Interrelationships Between Economic Education and Entrepreneurial Education (No date provided)

AUTHOR: John Clow

TYPE OF MATERIAL AND GRADE LEVEL: Discussion paper - Secondary

SUBJECT CONTENT:

The purpose of this paper is to present some ideas as to how economic education and entrepreneurial education are interrelated.

ECONOMIC CONCEPTS:

Small Business Functions; Economic Principles in the Marketplace; Economic Measurements; Free Enterprise System; The World Economy

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TITLE: Economic Education Projects--Abstracts from the 1978-79 Competition (1980)

Economic Education Projects--Abstracts from the 1979-80 Competition (1980)

Economic Education Projects--Abstracts from the 1980-81 Competition (1981)

AUTHOR: George E. Palmer, Editor

TYPE OF MATERIAL AND GRADE LEVEL: Resource/Annotated Biliographic Listing - Secondary

SUBJECT CONTENT:

Economic Education Projects were published to provide those involved in education with examples of innovative and imaginative units in economics. The units vary from elementary classroom corporations to semester courses in economic theory at the university level. The units or projects have been submitted to the annual National Awards Program for the Teaching of Economics competition. The projects can be used as presented or adapted for an individual teaching situation.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Economic Concerns of the Future; Economic Principles in the Marketplace; Economic Stability

and Growth; Circular Flow of Economic Activity; Economic Measurements; The World Economy

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TITLE: Economic Education: Update (Winter 1982)

AUTHOR: Joint Council on Economic Education

TYPE OF MATERIAL AND GRADE LEVEL: News Bulletin - Secondary

SUBJECT CONTENT:

The updated bulletin does just as the title implies; it updates economic educators as to what is happening in economic education on a national basis.

ECONOMIC CONCEPTS:

The World Economy; Economic Principles in the Marketplace

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TITLE: National Survey of Economic Education 1981: Grades Six Through Twelve (No Date Provided)

AUTHOR: Joint Council on Economic Education

TYPE OF MATERIAL AND GRADE LEVEL: Report - Intermediate-Secondary

SUBJECT CONTENT:

This report provides in-depth national research data on economic education.

Complimentary copies are available.

ECONOMIC CONCEPTS:

Components of the Economy; Free Enterprise System

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TITLE: Part I - A Framework for Teaching Economics: Basic Concepts (1977)

AUTHOR: W. Lee Hansen, G. L. Back, James D. Calderwood and Phillip Saunders

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Material - Grades 1-12

SUBJECT CONTENT:

The Framework for Teaching Economics identifies a selected working body of knowledge and skills from the economics discipline and in so doing gives guidance to educators who must decide what ideas are of most importance to the economic literacy of their students. These are not minimum standards for survival, because, obviously, people do survive on a limited knowledge of economics. Nor are these maximum standards that are unlikely to be achieved. Instead, what the authors have done is to establish an optimum framework; one to be reached—one within the grasp of most, if not all our citizens. The framework spells out what it means to be literate in terms of rational economic decision-making.

ECONOMIC CONCEPTS:

Components of the Economy; Consumer as a Decision Maker; Circular Flow of Economic Activity

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TITLE: Part II - Strategies for Teaching Economics (Primary Level - Grades 1-3) (1977)

AUTHOR: Donald G. Davison

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Material - Primary

TITLE: Part II - Strategies for Teaching Economics (Intermediate Level - Grades 4-6) (1978)

AUTHOR: Marilyn Kourilsky

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Material - Intermediate

SUBJECT CONTENT:

The Master Curriculum Guide was published to be used as a tool for curriculum development—it is not a curriculum per se. It is designed as a resource document for school systems engaged in primary level (1-3 grades) or intermediate level (4-6 grades) economic education curriculum development. Each of the six generalizations in the resource book is self-contained and ready for teaching, but teachers who have had economic education training can readily modify the activity to fit their special classroom needs.

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Economic Principles in the Marketplace; Small Business Functions; Economic Stability and Growth; Circular Flow of Economic Activity; Economic Concerns of the Future; Consumer as a Decision Maker

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TITLE: Part II - Strategies for Teaching Economics: Junior High School Level (Grades 7-9) (1981)

AUTHOR: Ronald A. Banaszak and Elmer U. Clawson

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Material - Intermediate

TITLE: Part II - Strategies for Teaching Economics: Basic Business and Consumer Education (1979)

AUTHOR: James F. Niss, Judith Staley Brenneke and John E. Clow

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Material - Secondary

TITLE: Part II - Strategies for Teaching Economics: United States History (1978)

AUTHOR: James B. O'Neill

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Material - Secondary

TITLE: Part II - Strategies for Teaching Economics: World Studies (1980)

AUTHOR: James B. O'Neill

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Material - Secondary

SUBJECT CONTENT:

The Master Curriculum Guides were published to be used as a tool for curriculum development--it is not a curriculum per se. They are designed as a resource document for school systems engaged in secondary (9-12 grades) economic education curriculum development. Each of the lessons in these resource books is self-contained and ready for teaching, but teachers who have had economic education training can readily modify the activities to fit their special classroom needs. The lessons are concept-based rather than unit or theme-oriented.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Components of the Economy; Circular Flow of Economic Activity; Economic Stability and Growth; Economic Principles in the Marketplace; The World Economy; Free Enterprise System; Economic Concerns of the Future; Small Business Functions

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TITLE: Projects by Concept: Economic Education Awards (1982)

AUTHOR: George E. Palmer and Joey A. Meishner, Editors

TYPE OF MATERIAL AND GRADE LEVEL: Resource/Annotated Bibliographic Listing - Secondary

SUBJECT CONTENT:

Projects by Concept: Economic Education Awards was published to benefit educators and others interested in economic education. The outstanding projects included in this volume have been submitted to the annual National Awards Program for the Teaching of Economics competition. The projects are arranged by level—primary, intermediate, junior high, senior high, college and university. Within each level the projects/units are categorized by economic concept.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Circular Flow of Economic Activity; Economic Principles in the Marketplace; The World Economy; Economic Stability and Growth; Economic Measurements; Economic Concerns of the Future

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TITLE: Teaching Economics in American History (1973)

AUTHOR: George G. Dawson and Edward C. Prehn

TYPE OF MATERIAL AND GRADE LEVEL: Supplemental Text/Resource Booklet/ Activity Master Replacement Set (spirit masters) - Secondary

SUBJECT CONTENT:

This material is designed to help the teacher to incorporate economic facts, concepts, principles and problems in the high school American history course. The booklet divides American history into 21 topics in a chronological way. This should make it easier to use this manual in conjunction with the typical high school history textbook. Each topic is introduced with a brief account of the events of the period which had important economic aspects. Key economic terms are presented in boldface type, and short definitions or explanations of these terms are given in most cases. Discussion questions follow the brief introduction of each topic. They vary in difficulty so that teachers should be able to select those best suited for their own classes. Also, a number of suggested activities for each topic are included.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Economic Concerns of the Future; Economic Principles in the Marketplace; Economic Stability and Growth; Circular Flow of Economic Activity; Economic Measurements; The World Economy

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TITLE: Test of Economic Literacy (No date provided)

AUTHOR: John C. Soper

TYPE OF MATERIAL AND GRADE LEVEL: Instructor's Discussion Guide and Rationale - Secondary

SUBJECT CONTENT:

This guide takes into consideration the following areas:

- the development of the test
- the structure of the test
- the use of the test
- administering the test
- scoring the test
- technical data
- test questions and item discussion rationale for each test question (Forms A and B)

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Economic Principles in the Marketplace; Economic Concerns of the Future; Economic Stability and Growth; Circular

Flow of Economic Activity; Economic Measurements; The World Economy; Small Business Functions

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AGENCY:

Money Management Institute, Household International, Prospect Heights, Illinois 60070

TITLE: MMI Memo (No Date Provided)

AUTHOR: Money Management Institute

TYPE OF MATERIAL AND GRADE LEVEL: Newsletter - Secondary

SUBJECT CONTENT:

A semiannual newsletter designed especially for high school and college teachers involved in consumer education and related subject areas. In addition to such regular features as student-teacher activities and consumer news, timely articles on subjects ranging from personal financial matters to public economic issues are included.

A complimentary subscription is available.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Components of the Economy; Free Enterprise System; Economic Principles in the Marketplace

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TITLE: Money Management Booklet Library (1981)

AUTHOR: Joyce E. Bryant and Nancy H. Baran

TYPE OF MATERIAL AND GRADE LEVEL: 12-booklet library with filmstrips and leaflets - Secondary-Adult

SUBJECT CONTENT:

Basic aspects of personal and family money management (finance) are covered in this series of 12 booklets. The booklets are entitled:

- Your Financial Plan
- Managing Your Credit
- Children and Money Management

- Your Food Dollar
- Your Clothing Dollar
- Your Home Furnishings Dollar
- Your Housing Dollar
- Your Equipment Dollar
- Your Shopping Dollar
- Your Recreation Dollar
- Your Savings and Investment Dollar

The accompanying, Your Guide for Teaching Money Management, provides a frame work for teaching consumer education to senior high and adult education classes. It covers economic concepts--values and goals, decision making, money management, credit, savings, insurance, investments and consumer rights and resonsiblities. The guide also includes teaching tools, learning activities, behavioral objectives and resource materials.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Economic Principles in the Marketplace; Free Enterprise System; Small Business Functions; Worker Productivity

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AGENCY:

The National Center for Research in Vocational Education, The Ohio State University, 1960 Kenny Road, Columbus, Ohio 43210

TITLE: Entrepreneurship in Vocational Education: A Guide for Program Planning (1982)

AUTHOR: Edward L. Davis and Margaret Zelinko

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Guide - Secondary

SUBJECT CONTENT:

This guide presents a review of eight major curriculum resources for use in developing entrepreneurship training programs. The guide offers an action planning process for use in examining available resources.

ECONOMIC CONCEPTS:

Free Enterprise System; Small Business Functions; Economic Principles in the Marketplace

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AGENCY:

National Federation of Independent Business, The Education Department, 150 West 20th Street, San Mateo, California 94403

TITLE: A Century of Entrepreneurs (1982)

AUTHOR: National Federation of Independent Business

TYPE OF MATERIAL AND GRADE LEVEL: Poster - Secondary

SUBJECT CONTENT:

A poster with biographical information about successful 20th century American entrepreneurs designed to educate students about business.

Classroom quantities are free to teachers ordering on school letterhead.

ECONOMIC CONCEPTS:

Free Enterprise System; Economic Principles in the Marketplace; Small Business Functions; Economic Stability and Growth

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TITLE: Small Business in America (1982)

AUTHOR: National Federation of Independent Business

TYPE OF MATERIAL AND GRADE LEVEL: Poster - Secondary

SUBJECT CONTENT:

A colorful poster with graphs depicting the role of small business in the American economy.

Classroom quantities are free to teachers ordering on school letterhead.

ECONOMIC CONCEPTS:

Small Business Functions; Free Enterprise System; Economic Principles in the Marketplace

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TITLE: What's the Difference? . . . (1979)

AUTHOR: National Federation of Independent Business

TYPE OF MATERIAL AND GRADE LEVEL: Teacher's Guide/Poster - Elementary - Secondary

SUBJECT CONTENT:

This teacher's guide for What's the Difference? poster is designed to facilitate classroom use of the chart in a variety of subjects. The activities are suggested for high school students who have not necessarily had previous training in economics. Educators working with junior high or college students may also utilize the material with appropriate modifications or extensions.

The poster also contains comparative data which can be used to further explain the economies of the three countries. The data was obtained from 1978 Statistical Abstract of the U.S./Handbook of Economic Statistics 1978 (Central Intelligence Agency), and The Military Balance 1978-79 (International Institute for Strategic Studies, London). The information is limited and selected by the criteria of comparability; therefore, the statistics in each category are not necessarily the most recent for any particular country.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Worker Productivity; Components of the Economy; Economic Principles in the Marketplace; Economic Measurements

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AGENCY:

National Schools Committee for Economic Education, Inc., P. O. Box 326, Old Greenwich, Connecticut 06870

TITLE: Introducing the World of Work: A Manual for Teaching Economic Concepts (1977)

AUTHOR: National Schools Committee for Economic Education

TYPE OF MATERIAL AND GRADE LEVEL: Manual - Secondary

SUBJECT CONTENT:

This manual is designed to help teachers convey to students the basic

economic principles underlying the world of work. Units include concepts to be developed, suggested activities and vocabulary. A number of cartoons illustrate the economic principles presented.

ECONOMIC CONCEPTS:

Components of the Economy; Economic Principles in the Marketplace; Free Enterprise System; Worker Productivity; Consumer as a Decision Maker

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TITLE: Where Does the Money Go? - A Play for Grades 1 & 2 (No date provided)

AUTHOR: National Schools Committee for Economic Education

TYPE OF MATERIAL AND GRADE LEVEL: Play - Primary

SUBJECT CONTENT:

This student play and accompanying guide explains the concept that the customer is the boss not only to the actors but to audiences of first and second grade students. The guide includes instructions and directions for the students to put on the play either in costume before an audience or with homemade puppets in the classroom.

ECONOMIC CONCEPTS:

Free Enterprise System; Consumer as a Decision Maker; Economic Principles in the Marketplace

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TITLE: You Choose! (1982)

AUTHOR: Marilyn Szymaszek

TYPE OF MATERIAL AND GRADE LEVEL: Student Workbook/Supplemental Resource - Grades 3-5

SUBJECT CONTENT:

This book tells the story of the NSCEE Gang going into business to earn enough money to obtain the things they want. It presents basic economic principles simply and clearly through the activities of a group of cartoon characters.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Small Business Functions; Free Enterprise System; Economic Concerns of the Future; Worker Productivity; Circular Flow of Economic Activity; Economic Principles in the Marketplace

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AGENCY:

New York Stock Exchange, Educational Services, 11 Wall Street, New York, New York 10005

TITLE: You and the Investment World (1979)

AUTHOR: Educational Services

TYPE OF MATERIAL AND GRADE LEVEL: Booklet/Teacher's Manual/Wall Charts - Secondary

SUBJECT CONTENT:

This publication contains individual and group learning activities on how stocks and bonds are bought and sold; the structure, history and function of the American corporation, and the New York Stock Exchange; how investment promotes economic growth and helpful suggestions for the future investor.

A collection of teaching aids including a teacher's manual; wall charts describing how an order is executed and how to read newspaper stock transaction tables; how stock prices have varied over the years with GNP and pictures of Wall Street. A sample of ticker tape can be obtained for the instructor.

Classroom quantities are available free to teachers ordering on school letterhead.

ECONOMIC CONCEPTS:

Economic Measurements; Economic Principles in the Marketplace; Economic Stability and Growth

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AGENCY:

Oklahoma State Department of Vocational-Technical Education, Oklahoma City, Oklahoma 73105

TITLE: Economics and Free Enterprise (Units I & II) (No date provided)

AUTHOR: Oklahoma State Department of Vocational-Technical Education

TYPE OF MATERIAL AND GRADE LEVEL: Instructional Units - Secondary

SUBJECT CONTENT:

The objectives for Unit I are as follows:

- After completing this unit, the student should be able to describe free enterprise and its role as a major economic system operating in today's world. This knowledge will be shown by completing assignment sheets and a unit test with at least 85 percent accuracy.

The objectives for Unit II are as follows:

- After completing this unit, the student should be able to use the information in order to become a more productive citizen in a modified free enterprise system. This knowledge will be shown by completing assignment sheets and a unit test with a minimum score of 85 percent.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Circular Flow of Economic Activity; Economic Stability and Growth; Economic Concerns of the Future; Economic Principles in the Marketplace; The World Economy; Economic Measurements

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AGENCY:

Phillips Petroleum Company, Phillips Building, New York, New York 74003

TITLE: American Enterprise Teaching Notes (1981)

AUTHOR: Playback Associates

TYPE OF MATERIAL AND GRADE LEVEL: Periodical Teaching Notes - Secondary

SUBJECT CONTENT:

This periodical concerns itself with current issues relative to the

American enterprise system. Such topics that are covered within this publication are as follows:

- International Economics
- Value of the Dollar
- Young Entrepreneurs

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Circular Flow of Economic Activity; Economic Stability and Growth; Economic Concerns of the Future; Economic Principles in the Marketplace; The World Economy; Economic Measurements

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AGENCY:

The Print Shop, Sesser, Illinois 62884

TITLE: Listing of Resource Materials Relative to Agriculture and its Role in the Economy (1982)

AUTHOR: Illinois Women for Agriculture

TYPE OF MATERIAL AND GRADE LEVEL: Resource/Annotated Bibliographic Listing - Secondary

SUBJECT CONTENT:

This publication is a collection of agriculture related resource materials and annotations that would be valuable for infusing economic literacy into the existing curriculum.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Economic Concerns of the Future; Circular Flow of Economic Activity; The World Economy; Economic Measurements

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AGENCY:

Procter and Gamble Company, Educational Services, P. O. Box 14009, Cincinnati, Ohio 45214

TITLE: Consumer Advertising (1977)

AUTHOR: Procter and Gamble Company

TYPE OF MATERIAL AND GRADE LEVEL: Multi-media teaching kit (Teacher's Manual, Filmstrip, Student Worksheets and Wall Chart) - Secondary

SUBJECT CONTENT:

This kit includes a step-by-step account of how an advertising campaign is planned and a section on careers in advertising. This unit also looks at how advertising is practiced, how it relates to other steps in bringing a product to market and what advertising does for the consumer, the advertiser and the economy. A colorful wall chart, classroom activities and discussion topics, a word game and a sound filmstrip are included. Special emphasis is placed on helping teachers show students how to evaluate an advertisement according to individual needs, wants and resources.

ECONOMIC CONCEPTS:

Free Enterprise System; Consumer as a Decision Maker; Small Business Functions; Economic Principles in the Marketplace; Circular Flow of Economic Activity; Worker Productivity

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TITLE: Consumer Choice (1977)

AUTHOR: Procter and Gamble Company

TYPE OF MATERIAL AND GRADE LEVEL: Multi-Media Teaching Kit (Teacher's Manual, Filmstrip, Student Worksheets and a Marketplace Simulation Game) - Secondary

SUBJECT CONTENT:

This kit brings the everyday world of the marketplace into the classroom with this unit. It follows the steps a company takes in developing, producing and marketing new or improved products. An in-depth case study of a popular consumer brand is given as an example and the class puts the principles discussed into action with a fast-paced business simulation game in which students role-play as consumers and as producers of consumer products. This unit also examines basic economic principles that govern the buyer-seller relationship in our market system. Puzzles, word games and an entertaining sound filmstrip make this unit a flexible teaching tool.

ECONOMIC CONCEPTS:

Free Enterprise System; Consumer as a Decision Maker; Components of the Economy; Small Business Functions; Circular Flow of Economic Activity; Economic Stability and Growth; Economic Principles in the Marketplace

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TITLE: Perspectives (1981)

AUTHOR: Procter and Gamble Company

TYPE OF MATERIAL AND GRADE LEVEL: Supplemental Modules - Grades 7-12

SUBJECT CONTENT:

This set of four teaching modules is designed to supplement and enrich study by exploring facts and ideas not normally included in textbooks.

Modules in the series:

1. The Great Depression
   Gives students a picture of the conditions that existed during the Depression and shows how one business tried to cope with the crisis. Primary source documents in this unit include company memos to employees, a grocery store poster and newspaper ads of the early 1930's.
2. From Cottages to Corporations
   Explains how the early growth of commerce paralleled the growth of the country. The unit focuses on America in the 1800's and focuses on the beginnings of one corporation--Procter and Gamble.
3. Reflections of History
   Examines advertising of five periods between the 1890's and 1950's. The unit features consumer product advertisements as primary source documents to give students one impression of the customs, styles and interests of the times.
4. World War I: The Home Front
   Explains the "home front" activities in the United States and some of the ways business responded to the war effort. Primary source documents include a War and Navy Department certificate, poster for a Red Cross Fund Drive and an advertisement of the period.

ECONOMIC CONCEPTS:

Economic Principles in the Marketplace; Economic Stability and Growth; Components of the Economy; Consumer as a Decision Maker; Circular Flow of

Economic Activity; Worker Productivity; Free Enterprise System; Small Business Functions; The World Economy

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AGENCY:

Sears, Roebuck and Company, 9 - 25th South Homan Avenue, Chicago, Illinois 60607

TITLE: Our Economic System (1976)

AUTHOR: Sally R. Campbell

TYPE OF MATERIAL AND GRADE LEVEL: Essays and Teacher's Guide/Text Supplement - Secondary

SUBJECT CONTENT:

The essays in this booklet are reprints of 12, 3-page advertisements sponsored by the Business Roundtable which appeared each month from February 1975 to January 1976 in the Reader's Digest magazine. The accompanying teacher's guides are designed to help educators interpret and expand the essays and broaden student understanding of the role of business in our economic system.

ECONOMIC CONCEPTS:

Free Enterprise System; Economic Principles in the Marketplace

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TITLE: Consumer Education in an Age of Adaptation (1979)

AUTHOR: Sally R. Campbell

TYPE OF MATERIAL AND GRADE LEVEL: Supplemental Text - Secondary

SUBJECT CONTENT:

This publication was written to help consumer educators assist their students in coping with change. It is designed to serve as a reference and resource--a compendium of ideas and information to help teachers modify content and teaching methods to meet differing student needs while

keeping pace in the changing marketplace in which consumer activities are carried out.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Components of the Economy; Circular Flow of Economic Activities; Economic Principles in the Marketplace

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TITLE: A Department Store in the Classroom (1979)

AUTHOR: Sally R. Campbell

TYPE OF MATERIAL AND GRADE LEVEL: Supplemental Text/Teaching Guide - Secondary

SUBJECT CONTENT:

This guide booklet is for the purpose of illustrating how general merchandise catalogs and other community resources can be used for consumer education instruction.

ECONOMIC CONCEPTS:

Small Business Functions; Consumer as a Decision Maker; Free Enterprise System; Economic Principles in the Marketplace

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TITLE: An Educator's Guide to the Three E's: Energy/Ecology/Economics (1980)

AUTHOR: Sally R. Campbell

TYPE OF MATERIAL AND GRADE LEVEL: Instructor's Guide - Secondary

SUBJECT CONTENT:

This educator resource was developed to assist students in exploring issues related to the three E's. It serves as a guide to:

- introduce basic concepts on energy, ecology and economics and the interaction among the three
- understand some of the challenges and problems related to the energy situation

- promote constructive changes in attitude and behavior in dealing with the energy challenge

ECONOMIC COMPONENTS:

Economic Concerns of the Future; Economic Principles in the Marketplace; Economic Stability and Growth; Circular Flow of Economic Activity

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AGENCY:

St. Mary's University Press, One Camino Santa Maria, San Antonio, Texas 78284

TITLE: An Economic Philosophy for a Free People (1979)

AUTHOR: Paul C. Goelz, Editor

TYPE OF MATERIAL AND GRADE LEVEL: Reference - Secondary

SUBJECT CONTENT:

This reference records the addresses and discussions of the March, 1979 "National Symposium on the Philosophy of Free Enterprise." Topics include discussion of the philosophy of free enterprise, human freedom and our economic system, rights and responsibilities of the entrepreneur, the employee, the government and education and the relationship between personal and economic freedom.

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Worker Productivity; Circular Flow of Economic Activity

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AGENCY:

Troy Chamber of Commerce, P. O. Box 56, Troy, Ohio 45373

TITLE: Providing Curricular Experiences in Economic Education (1979)

AUTHOR: Troy Chamber of Commerce

TYPE OF MATERIAL AND GRADE LEVEL: Lesson Plans - K-12

SUBJECT CONTENT:

This series of lesson plans was developed for grades K-12 as a cooperative community effort between the Troy, Ohio Chamber of Commerce and the Troy, Ohio City School District in conjunction with Wright State University.

This is an excellent collaboration model for effort and cooperation in using scarce resources. The series is known as the Troy Plan for Economic Education.

ECONOMIC CONCEPTS:

Free Enterprise System; Consumer as a Decision Maker; Components of the Economy

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AGENCY:

U. S. Chamber Press, Chamber of Commerce of the United States, 1615 H Street, N. W., Washington DC 20062

TITLE: Economic Progress . . . It's Everybody's Business (1980)

AUTHOR: Richard L. Lesher

TYPE OF MATERIAL AND GRADE LEVEL: Reference - Secondary

SUBJECT CONTENT:

This reference discusses inflation, taxation, regulation, unemployment, energy labor management relations and more. It presents what has gone wrong with America, what is still right with it and how the wrongs can be righted by focusing on principles and problems that are keys to America's future.

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Economic Principles in the Marketplace; Economic Concerns of the Future

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AGENCY:

The West Virginia Board of Education, Bureau of Vocational, Technical and Adult Education, Charleston, West Virginia 25305

TITLE: Adult Roles and Functions/A Non-laboratory Home Economics Course for Eleventh and Twelfth Grades (1981)

AUTHOR: The West Virginia Board of Education, Bureau of Vocational, Technical and Adult Education

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Guide - 11-12 Grades

SUBJECT CONTENT:

This material is designed for a non-laboratory home economics course for eleventh and twelfth grades and was developed by Home Economics educators in West Virginia in cooperation with the Home Economics Department, Marshall University.

It is a one-year, non-laboratory course that is broad in scope, addresses critical concerns of living and preparation for adulthood.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker

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AGENCY:

Western Islands, 395 Concord Avenue, Belmont, Massachusetts 02178

TITLE: Age of Inflation (1979)

AUTHOR: Hans F. Sennholz

TYPE OF MATERIAL AND GRADE LEVEL: Reference - Secondary

SUBJECT CONTENT:

A documented reference of how governments create inflation through deficit spending and expansion of that money and credit. Suggestions for combating inflation in the United States are included.

ECONOMIC CONCEPTS:

Components of the Economy; Economic Principles in the Marketplace, The World Economy; Economic Stability and Growth; Economic Concerns of the Future

Part II

PUBLISHER:

Addison-Wesley Publishing Company, Inc., 1843 Hicks Road, Rolling Meadows, Illinois 60008

TITLE: Essentials of Economics and Free Enterprise (1982)

AUTHOR: Richard M. Hodgetts and Terry L. Smart

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

This book introduces the study of economics as it relates to the American free enterprise system. The state of the economy affects all citizens. For this reason, it is important that one has a basic understanding of the principles of economics. This volume introduces the reader to the American economic and political system and promotes the continued development of free enterprise.

Unit I of this book describes some basic principles of economics and how they relate to the American economic system. Unit II examines the enterprise system in operation, including the forms of business ownership, the role of labor, how goods are marketed, and the role of finance. Unit III examines the relationship between government and the economy in this country, including how government regulates the money supply, taxes and other economic activity. Unit IV describes the role of the U. S. in world economics, and compares our economic system with others. Unit V presents information on how an individual can benefit from an understanding of economics.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Economic Principles in the Marketplace; Economic Stability and Growth; Economic Concerns of the Future; Economic Measurements; Circular Flow of Economic Activity

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TITLE: Mini-Society: Experiencing Real-World Economics in the Elementary School Classroom (1983)

AUTHOR: Marilyn L. Kourilsky

TYPE OF MATERIAL AND GRADE LEVEL: Instructional System Guide - Elementary

SUBJECT CONTENT:

The guide concerns itself with the following topic areas:

- Introduction to the Mini-Society Instructional System
- Getting Mini-Society Started: The Responsibilities of the Teacher
- Getting Mini-Society Started: The Responsibilities of the Students
- Getting Mini-Society Started: The First Receipt of Income
- Getting Mini-Society Started—Blow by Blow: A Sample Sequence of Events in the First 15 Days
- The Beginnings of Exchange
- How to Start a Business
- The Auction and Other Methods for Facilitating Business Activity
- The Role of the Past—Experience Debriefing Session
- Case Studies/Debriefings in Economics and Consumer Education
- Case Studies/Debriefings in Government and Law
- Case Studies/Debriefings on Values Inquiry and Values Clarification

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Circular Flow of Economic Activity; Economic Stability and Growth; Economic Concerns of the Future; Economic Principles in the Marketplace; The World Economy; Economic Measurements

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TITLE: Our Economy: How it Works (1980)

AUTHOR: Elmer U. Clawson

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Teacher's Guide - Secondary

SUBJECT CONTENT:

The text contains the following economic topic areas:

- Understanding Our Economic System
- From Canvas to Cutoffs: The Jeans Story
- From Wheat to Bread
- The Story of Paper
- Energy for Economic Growth: The Story of Petroleum
- Money and Banking
- The Role of Government in the Economy
- Our Economic System and Your Part in It

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Consumer as a Decision

Maker; Economic Principles in the Marketplace; Economic Stability and Growth; Economic Concerns of the Future; Circular Flow of Economic Activity; The World Economy; Economic Measurements

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TITLE: Teaching Economics: Content and Strategies (1983)

AUTHOR: Ronald A. Banaszak and Dennis C. Brennan

TYPE OF MATERIAL AND GRADE LEVEL: Supplemental Text/Curriculum - Secondary

SUBJECT CONTENT:

Each chapter of the publication is divided into three parts. The first part presents economic content. The second part discusses a teaching technique. The third part includes lessons that illustrate the teaching techniques being used to teach the economic content. The economic content was selected to give an overview of our economic system. As such, this supplemental text includes all of the basic economic concepts suggested for inclusion in an economics education program in A Framework for Teaching Economics: Basic Concepts. This text also includes coverage of the economic concepts most frequently found in state frameworks, competency statements and courses of study as revealed by recent research. This volume does not propose to constitute a thorough coverage of macro- and micro-economics, but rather contributes to a fundamental understanding of our economy. Another criticism used in the selection of economic content is the usefulness for courses teachers are already teaching. For example, United States history teachers need to deal with the Federal Reserve System and the Great Depression. These topics are covered.

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Economic Principles in the Marketplace Economic Stability and Growth; Economic Concerns of the Future; Circular Flow of Economic Activity; The World Economy; Economic Measurements

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TITLE: Understanding Economics--Overview for Teachers/Experience for Students (1983)

AUTHOR: Marilyn L. Kourilsky

TYPE OF MATERIAL AND GRADE LEVEL: Instructional Guide - Elementary

SUBJECT CONTENT:

This publication concerns itself with the following topic areas:

- Introduction to Economics: A Common Sense Approach
- Scarcity: Opportunity Cost and What, How and for Whom Decisions
- Resource Ownership: The Circular Flow of Income
- Supply and Demand: The Rationing Function of Price
- Money, Income and Inflation
- A Lesson on Scarcity: The Fables of the Kingdom of Rumtumtum
- A Lesson on Opportunity Cost: The Biteable Bonanza Fable
- A Lesson on Supply and Demand: The Sagebrush Fable
- A Lesson on Price Ceilings and Price Floors: The Fable of the Empire of Whoseywhatsit
- A Lesson on Inflation: The Course of Inflat-Shun Fable

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Circular Flow of Economic Activity; Economic Stability and Growth; Economic Concerns of the Future; Economic Principles in the Marketplace; The World Economy; Economic Measurements

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PUBLISHER:

Allyn and Bacon, Inc., P. O. Box 698, Warrensburg, Missouri 64093

TITLE: Civics: Government and Citizenship (1983)

AUTHOR: Jack R. Fraenkel, Frank T. Kane, Catherine Cornbleth and Alvin Wolf

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Teacher's Guide - Secondary

SUBJECT CONTENT:

Civics: Government and Citizenship is a textbook about the government of the United States. Written in an interesting and appealing style, it provides students with a variety of information concerning the nature of the American political system. It describes how our government is organized, how our leaders got elected, what those in government do, the kinds of decisions they make and the forces and factors which influence those decisions. It includes information on the nature and functions of the local, state and federal government in the United States, the entire provisions of the Declaration of Independence, the

SUBJECT CONTENT:

The manual includes the following components to support each program:

- Concept - states the underlying content of the program
- Objectives - establish specific student outcomes (Most relative to objectives of the Maryland competency-based graduation pre-requisites project.)
- Program summary - provides an overview of the dramatic presentation used to explain the concepts
- Program content- outlines and summarizes background information related to the concepts presented in the program
- Key words - defines specialized terms
- Student viewing purpose - furnishes a brief statement of purpose for attending the program
- For discussion - suggests discussion questions which cause students to use information from the program to make influences and judgments
- Activities - suggest exercice (1) to assess prior knowledge, focus attention and motivate and (2) to review and extend the concepts presented in the program
- Independent application activity - provides optional opportunities for students to apply skills to their personal lives

ECONOMIC CONCEPTS:

Consumer as a Decision Maker

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TITLE: Consumer Squad (1981)

AUTHOR: Maryland ITV

TYPE OF MATERIAL AND GRADE LEVEL: Teacher's Manual to a Television Series (8- to 30-minute program) - Grades 4-6

SUBJECT CONTENT:

Consumer Squad is an instructional series designed to encourage and reinforce student's knowledge of consumer rights and responsibilities. Targeted for use with middle age school students, the programs help develop and improve skills students need to function effectively as consumers. Consumer Squad may be used in a variety of instructional settings.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Economic Cncerns of the Future; Economic

PUBLISHER:

McGraw-Hill Book Company, 139 55 Manchester Road, Manchester, Illinois 63011

TITLE: Business and You as a Consumer, Worker and Citizen (1979)

AUTHOR: Ray G. Price, J. Curtis Hall and Wanda Blockhus

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

Business and You as a Consumer, Worker and Citizen, Fifth Edition, explains the role and purpose of business in our economic system, with emphasis on what everyone should know to function effectively as a consumer, a worker and a citizen in a free enterprise system. Thus, it is a text for all students, not just those majoring in business.

ECONOMIC CONCEPTS:

Free Enterprise System; Small Business Functions; Economic Principles in the Marketplace; Worker Productivity; Components of the Economy; Consumer as a Decision Maker; Economic Stability and Growth; Economic Concerns of the Future; Circular Flow of Economic Activity; Economic Measurements; The World Economy

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TITLE: Business Mathematics (1982)

AUTHOR: R. Robert Rosenburg, Harry Lewis and Roy W. Poe

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

This text is divided into three main sections:

- Basic Math Skills for Beginning Jobs
- Math on the Job
- Math off the Job

The primary aid of today's business mathematics program is to prepare students for the world of work. This book is devoted largely to that

objective. Yet, at the same time, students need to know how to make intelligent use of income earned from their work.

ECONOMIC CONCEPTS:

Free Enterprise System; Small Business Functions; Economic Principles in the Marketplace; Consumer as a Decision Maker

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TITLE: The Economics of Marketing (1978)

AUTHOR: Mary K. Klaurens and Eugene L. Dorr

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

The concepts developed in this manual provide an economic foundation on which marketing activities rest. In developing a competency in economics, young workers are preparing to participate in a broad range of jobs and learn skills that apply to many jobs. The acquisition of this economic competency is one of the chief objectives of the career-level program in marketing.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Economic Principles in the Marketplace; Consumer as a Decision Maker; Small Business Functions

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TITLE: Economics of Our Free Enterprise System (1982)

AUTHOR: Kenneth W. Brown and Allen R. Warner

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

This text provides a thorough introduction to economics and the American free enterprise system. It is a text for all students who wish to gain an essential understanding of economics, one that is firmly grounded in theories and principles, while still being largely applicable to the responsibilities of citizenship within our free enterprise system.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Economic Principles in the Marketplace; Small Business Functions; Consumer as a Decision Maker; Components of the Economy; Economic Stability and Growth; Economic Concerns of the Future; Circular Flow of Economic Activity; Economic Measurements; The World Economy

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TITLE: Getting Involved with Business (1981)

AUTHOR: Roy W. Poe, Olive D. Church and Herbert G. Hicks

TYPE OF MATERIAL AND GRADE LEVEL: Learning Activities Kit/Teacher's Source Book and Key - Secondary

SUBJECT CONTENT:

This publication contains nineteen business projects designed to develop the student's decision-making capabilities through participation in realistic job situations.

ECONOMIC CONCEPTS:

Free Enterprise System; Small Business Functions; Economic Principles in the Marketplace

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TITLE: Understanding Business and Personal Law (1984)

AUTHOR: Gordon W. Brown and R. Robert Rosenberg

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

This text concerns itself with the following topic areas:

- Knowing More About the Law
- Entering into Contracts
- Obtaining a Job and Being an Agent
- Thinking About Married Life
- Being a Consumer
- Using Your Purchasing Power
- Starting a Business
- Looking Toward Later Life

ECONOMIC CONCEPTS:

Small Business Functions; Worker Productivity; Consumer as a Decision Maker

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PUBLISHER:

Merrill, Lynch, Pierce, Fenner & Smith, Inc., One Liberty Plaza, 165 Broadway Avenue, New York, New York 10080

TITLE: How to Read a Financial Report (1984)

AUTHOR: Merrill, Lynch, Pierce, Fenner & Smith, Inc.

TYPE OF MATERIAL AND GRADE LEVEL: Pamphlet - Secondary

SUBJECT CONTENT:

A useful pamphlet designed to help readers grasp facts contained in corporate annual reports thus enabling them to learn more about the operations of business.

Complimentary copies are available for classroom use.

ECONOMIC CONCEPTS:

Economic Principles in the Marketplace; Economic Stability and Growth; Circular Flow of Economic Activity; Free Enterprise System

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PUBLISHER:

Charles E. Merrill Publishing Company, 28 Sickles Drive, Decatur, Illinois 62521

TITLE: Economics: Principles and Practices (1983)

AUTHOR: Gary E. Clayton and James E. Brown

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Teacher's Guide/Reproducible Masters - Secondary

SUBJECT CONTENT:

This text presents a practical study of the features and functions of economics and economic systems. The economic principles and theories are reinforced through a readable narrative with examples and through a wide variety of graphs, charts, tables, diagrams and maps.

Overall, the text is designed to inform students about the world of economics. It is divided into 7 units and 22 chapters. It begins with a prologue that shows what economics is and ends with an epilogue that highlights the value of economics.

Each chapter focuses on a topic basic to an understanding of economic systems and the economy. Concepts are reinforced with a variety of photographs and graphic art. Key economic terms are defined or explained in context immediately after being presented. Each economic term is also defined in a glossary which appears at the end of the text.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Economic Concerns of the Future; Economic Stability and Growth; Economic Principles in the Marketplace; Circular Flow of Economic Activity; Economic Measurements; The World Economy

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TITLE AND AUTHOR:

Insights: China (1980)	James Neil Hantula
Insights: India (1980)	Ella C. Leppert
Insights: Latin America (1980)	Thomas Orin Flickerman Paul W. Kane
Insights: Sub-Saharan Africa (1980)	Ella C. Leppert Ellen C. K. Johnson

TYPE OF MATERIAL AND GRADE LEVEL: Textbook Series - Secondary

SUBJECT CONTENT:

This series offers answers to the following questions as well as to related concerns for each country: Who are the people? How do they live? In what do they believe? Where did their civilizations begin? What events in their histories have shaped their way of life and governmental structures.

The series offers factual information which allows the reader to arrive at his/her own conclusions about the countries and their people.

The intent is to present the people of the respective countries as they are and not as viewed through the eyes of Westerners.

ECONOMIC CONCEPTS:

Economic Concerns of the Future; Components of the Economy

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PUBLISHER:

The National Center for Research in Vocational Education, Ohio State University, 1960 Kenny Road, Columbus, Ohio 43210

TITLE: Productivity Primer (1981-1982)

AUTHOR: The National Center for Research in Vocational Education

TYPE OF MATERIAL AND GRADE LEVEL: Supplemental Resource Booklets - Secondary

SUBJECT CONTENT:

The primer is comprised of a number of parts or units, which may be used independently or in conjunction with other resources. The first part contains selections from the proceedings of the National Conference on the Role of Vocational Education in Economic Development and Productivity. The document is a compendium of provocative thoughts, issues, facts and practical approaches to program development and implementation and it presents the perspective of educators, business people, economists, and others. Next, is a position paper of the National Association of State Directors of Vocational Education, which is entitled "The Role and Responsibility of Vocational Education in Economic Development and Productivity." Following that is a concept paper developed by the American Association of Community and Junior Colleges entitled "Putting America Back to Work." Next is "Economic Development and Productivity: A Potpourri of Thoughts, Concerns, Facts and Projections" which is a compilation of information useful as a quick, ready-reference to some of the issues and concerns related to economic development, productivity and vocational education. The "Potpourri" is presented in a format useful for instructional purposes. Also included in the primer is a series of occasional papers developed for the National Center by leading national and international figures. These occasional papers speak individually and collectively to many of the issues in this vital topic area.

ECONOMIC CONCEPTS:

Worker Productivity; Economic Stability and Growth; Economic Concerns of the Future; Small Business Functions; Components of the Economy

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PUBLISHER:

The National Center of Economic Education for Children, Lesley College, Cambridge, Massachusetts 02228

TITLE: The Elementary Economist (12 issues) (1982)

AUTHOR: The National Center of Economic Education for Children

TYPE OF MATERIAL AND GRADE LEVEL: Newsletter - Grades K-6

SUBJECT CONTENT:

The Elementary Economist is a quarterly publication of classroom tested activities designed to bring economic themes into the elementary classroom. The activities and student materials which are grouped into three levels, K-2, 3-4 and 5-6, have been developed and written by classroom teachers across the country.

ECONOMIC CONCEPTS:

Components of the Economy

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PUBLISHER:

National Funeral Directors Association, 1045 Outer Park Drive, Springfield, Illinois 62704

TITLE: (Five Brochures Relative to the Expense of a Funeral) Facts About . . .; Like a Ship's Rudder; When a Pre-Arranged Funeral can be Meaningful; It's Time for Answers About . . .Pre-Financed Funerals and Illinois Public Aid; Facts About Funerals--Advocating Understanding (No date provided)

AUTHOR: National Funeral Directors Association

TYPE OF MATERIAL AND GRADE LEVEL: Brochures - Secondary

SUBJECT CONTENT:

These brochures explain about funeral expenses that a consumer needs to keep in mind when planning for a funeral.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker

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PUBLISHER:

National Textbook Company, 8259 Niles Center Road, Skokie, Illinois 60077

TITLE: FLS Study Guides to European Countries (Focus on Europe Series) Austria, Belgium, England, France, Germany, Netherlands, Italy, Spain, Switzerland and Greece (1982)

AUTHOR: Lynn N. Hilton, Ph.D. and William O. Westervelt

TYPE OF MATERIAL AND GRADE LEVEL: Supplemental Textbook - Secondary

SUBJECT CONTENT:

The authors of Focus on Europe have created 11 introductions to the people and culture of Western European countries. Each book provides a look into the past and present history, art, literature and politics of a nation all in one compact source. The books are ideal for those making their first contacts with a country or group of countries. In this age of growing international trade, business people need a basic understanding of the countries with which they deal. This supplemental text tries to offer information in such a way as to aid the reader in this effort.

ECONOMIC CONCEPTS:

Economic Concerns of the Future; Economic Principles in the Marketplace

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TITLE: Successful Business Speaking (A Practical Guide for the Student and Professional) (1982)

AUTHOR: David A. Thomas and Maridell Fryar

TYPE OF MATERIAL AND GRADE LEVEL: Part of a Guide Series/Supplemental Text - Secondary

SUBJECT CONTENT:

The major parts of this book include:
- Communication in the Business Environment
- External Business Speaking
- Internal Business Speaking

ECONOMIC CONCEPTS:

Worker Productivity

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TITLE: Successful Problem Solving (A Practical Guide for the Student and Professional) (1983)

AUTHOR: Maridell Fryar and David Thomas

TYPE OF MATERIAL AND GRADE LEVEL: Part of a Guide Series/Supplemental Text - Secondary

SUBJECT CONTENT:

Successful Problem Solving is the third volume in a series of practical guides for students and professionals. While this series is designed to provide students with the tools necessary for building rewarding and satisfying careers, many of the skills presented have applications outside the business community. The guide examines problems, goals and obstacles; explores some common causes of unsuccessful solutions; and describes the steps in problem solving from definition of the problem to implementation of the solution. Activities and exercises, including role playing situations, provide a realistic opportunity to apply and practice the concepts presented.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Component of the Economy; Consumer as a Decision Maker; Small Business Functions; Economic Concerns of the Future; Economic Stability and Growth; Economic Principles in the Marketplace; Circular Flow of Economic Activity; Economic Measurements; The World Economy

PUBLISHER:

The New York Times, College and School Services, 229 West 43rd Street, New York, New York 10036

TITLE: The New York Times Clipsheet for Economics (1982)

AUTHOR: The New York Times

TYPE OF MATERIAL AND GRADE LEVEL: Clipsheet - Secondary

SUBJECT CONTENT:

With the publication, students select their own topics and follow them throughout the school year using the clipsheet guidelines.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Economic Concerns of the Future; Economic Principles in the Marketplace; Economic Stability and Growth; Circular Flow of Economic Activity; The World Economy; Economic Measurements

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TITLE: The New York Times Guide to Teaching Economics (1983)

AUTHOR: Virginia Gunther

TYPE OF MATERIAL AND GRADE LEVEL: Curriculum Service Booklet - Secondary

SUBJECT CONTENT:

This new booklet shows how articles, columns, tabular matters and advertising in the daily business day section of the Times can be used to illustrate the principles for economics.

The topic areas found in the publication are as follows:

- Economic Systems
- Supply and Demand
- Competition and Advertising
- Corporations and Labor
- Investments: Stocks, Bonds and Commodities
- The Banking System: Interest Rates, Mortgages
- Government Actions in the Economy

- Federal Reserve Operations
- Economic Growth Through Government Policies
- Federal Aid to State and Local Governments
- Protecting the Consumer
- The Effects of Inflation and Unemployment
- Comparative Economic Systems and International Trade
- Measuring Economic Growth

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Economic Concerns of the Future; Economic Principles in the Marketplace; Economic Stability and Growth; Circular Flow of Economic Activity; Economic Measurements; The World Economy

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PUBLISHER:

Phi Delta Kappa Educational Foundations, Eighth & Union, Box 789, Bloomington, Indiana 47402

TITLE: Economic Education Across the Curriculum (1982)

AUTHOR: Mark C. Schug

TYPE OF MATERIAL AND GRADE LEVEL: Booklet/Instruction Guide for Curriculum - Secondary

SUBJECT CONTENT:

The author addresses the following economic education questions relative to the curriculum:

- What exactly is economic education?
- Why study economics?
- How should economic education fit into the K-12 curriculum?
- What are some promising approaches to teaching economics at various grade levels?
- How can sponsored economic teaching materials be evaluated?
- What are some current resources for teaching economics at elementary and secondary levels?

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Economic Concerns of the Future; Economic Principles in the Marketplace; Economic Stability

and Growth; Circular Flow of Economic Activity; Economic Measurements; The World Economy

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PUBLISHER:

Pitman Learning, 6 Davis Drive, Belmont, California 94002

TITLE: Checking Account (1983)

AUTHOR: Daniel M. Finn

TYPE OF MATERIAL AND GRADE LEVEL: Teaching Unit - Secondary

SUBJECT CONTENT:

This teaching unit is designed to train students how to use a checking account. The unit includes lessons on opening an account, writing, cashing and depositing checks, the bank statement and balancing a checking account.

ECONOMIC CONCEPTS:

Free Enterprise System; Consumer as a Decision Maker; Economic Principles in the Marketplace

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PUBLISHER:

Prentice-Hall, Inc., Educational Book Division, Englewood Cliffs, New Jersey 07632

TITLE: Americans and Free Enterprise (1979)

AUTHOR: Henry C. Dethloff

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

This text outlines the development of the American free enterprise system and reviews those concepts and problems most pertinent to life

today from the perspective of the average American: land and environment, government's changing role in the economy, the role of technology and the concepts of abundance, welfare, economic growth and free enterprise.

ECONOMIC CONCEPTS:

Free Enterprise System; Economic Stability and Growth; Components of the Economy; Economic Concerns of the Future

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TITLE: The Economic Problem (1981)

AUTHOR: Robert L. Herlbroner and Lester C. Thurow

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Instructor's Manual/Student Companion - Secondary

SUBJECT CONTENT:

This text is divided into six parts:
1. The Economic Background
2. A Kit of Economic Tools
3. Macroeconomics: The Analysis of Prosperity and Recession
4. Microeconomics: The Anatomy of a Market System
5. The Major Economic Challenges
6. The Rest of the World

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Economic Principles in the Marketplace; Circular Flow of Economic Activity; Economic Stability and Growth; Economic Concerns of the Future; The World Economy; Economic Measurements

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TITLE: Economics (1983)

AUTHOR: William P. Albrecht, Jr.

TYPE OF MATERIAL AND GRADE LEVEL: Study Guide/Workbook/Test Items File Booklet - Secondary

SUBJECT CONTENT:

This new edition presents the basic concepts of economic theory and applies them to current problems. It begins with a study of micro-economics, followed by an in-depth presentation of microeconomic theory. The major topics include basic concepts, national income theory and policy, product market, factor market and other economics.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Economic Concerns of the Future; Economic Stability and Growth; Economic Principles in the Marketplace; Circular Flow of Economic Activity; Economic Measurements; The World Economy

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TITLE: The Making of Economic Society (6th Edition) (1980)

AUTHOR: Robert L. Heilbroner

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

This publication is divided into two major parts:

I. The Emergence of Modern Economic Society
II. The Challenge to the Market System

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Economic Principles in the Marketplace; Economic Concerns of the Future; Circular Flow of Economic Activity; The World Economy; Economic Measurements

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TITLE: Managing the Farm and Ranch (1982)

AUTHOR: William B. Richardson, William G. Camp and William G. McVay

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

This text is divided into 6 parts and 26 chapters. Part I provides an overview of farm management and economics.

Each chapter attempts to provide the reader with a practicial, usable source of information concerning managing the farm business. Examples are provided to illustrate concepts. Theory is kept to a minimum. Questions for discussion are provided at the end of each chapter.

ECONOMIC CONCEPTS:

Small Business Functions; Components of the Economy; Economic Concerns of the Future; Worker Productivity; Economic Principles in the Marketplace; Economic Measurements

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TITLE: Modern Farm Power (Third Edition) (1979)

AUTHOR: William J. Promersberger, Donald W. Priebe and Frank E. Bishop

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

This text concerns itself with the following topic areas:

- A Brief History of Engines
- Engine Operating Principles
- Identification and Function of Engine Parts
- Fundamentals of Engines
- Fuels and Principles of Combustion
- Fuel Systems
- Intake and Exhaust Systems
- Valves
- Controlling Engine Speed--The Governor
- Igniting the Fuel Charge
- Electrical Accessories
- Diesel Engines
- Cooling the Engine
- Lubricating Oils and Greases
- Tractor Types and Trends
- Clutches, Transmissions, Differentials and Final Drives of Farm Tractors
- PTO Shafts, Steering Gear, Brakes and Belt Drives
- Hydraulic Systems
- Safe Tractor Operation
- Selection and Management of Tractors and Machines

ECONOMIC CONCEPTS:

Small Business Functions

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TITLE: Understanding Macroeconomics (7th Edition) (1981)

AUTHOR: Robert L. Heilbroner and Lester C. Thurow

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

This text is divided into four parts:
1. The Economic Background
2. A Kit of Economic Tools
3. Macroeconomics: The Analysis of Prosperity and Recession
4. The Major Economic Challenges

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Economic Principles in the Marketplace; Economic Concerns of the Future; Economic Stability and Growth; The World Economy; Circular Flow of Economic Activity; Economic Measurements

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TITLE: Understanding Microeconomics (1981)

AUTHOR: Robert L. Heilbroner and Lester C. Thurow

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

This text is divided into four parts:
1. The Economic Background
2. Kit of Economic Tools
3. Microeconomics: The Anatomy of a Market System
4. The Major Economic Challenges

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Consumer as a Decision

Maker; Economic Principles in the Marketplace; Economic Concerns of the Future; Economic Stability and Growth; Economic Measurements; Circular Flow of Economic Activity

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PUBLISHER:

Reiman Publications, Box 572, Milwaukee, Wisconsin 53201

TITLE: Country Kids (Primer Edition) (1982)

AUTHOR: Janet Halfmann, Editor

TYPE OF MATERIAL AND GRADE LEVEL: Magazine - Elementary

SUBJECT CONTENT:

Each issue features farm and ranch youngsters showing and telling the way they live, work, play and learn on the farm and ranch.

ECONOMIC CONCEPTS:

Economic Concerns of the Future

PUBLISHER:

W. H. Sadlier, Inc., Eleven Park Place, New York, New York 10007

TITLE: The American Economy (1980)

AUTHOR: Paul R. Baker and William H. Hall

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Teacher's Guide - Secondary

SUBJECT CONTENT:

This text concerns itself with the following areas:

- The Colonial Economy
- The Young Republic: A Nation of Workers
- Two Economic Revolutions--Transportation and Industry
- Industrial America
- Labor in America

- The Great Depression
- The American Economy Today: Conditions and Problems

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Economic Concerns of the Future; Economic Stability and Growth; Economic Principles in the Marketplace; Circular Flow of Economic Activity; The World Economy; Economic Measurements

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TITLE: American Government and Politics (1980)

AUTHOR: Samuel Steinberg

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

This text is divided into ten chapters. The first introduces the reader to the Constitution of the United States. The basic provisions and principles of this chapter are discussed in terms of their genesis and modern application. While the enduring nature of the Constitution is accented, the variables of history, geography and culture (the latter including national ideals) are introduced as forces that help shape public policy today.

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Economic Principles in the Marketplace; Economic Stability and Growth; Economic Concerns of the Future; The World Economy; Circular Flow of Economic Activity

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TITLE: Economics for Young Adults (1977)

AUTHOR: Bertram L. Linder

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Teacher's Guide - Secondary

SUBJECT CONTENT:

Economics for Young Adults is intended as a practical guide to understanding the realities of economics as students will actually experience them in their daily livee. The text serves to prepare young adults to step into the roles of consumer and worker. The practical success and personal satisfaction derived from an individual's performance in these roles are the goals of this book. Special emphasis is placed upon getting the most for one's money and the most out of one's job.

The text and the questions--at the end of each chapter, with each illustration, and scattered throughout the text--employ an inquiry approach. The key element in this approach is to guide the students by asking them questions about what they have read. The questions are designed to lead the students beyond the text so they are able to form an independent critical judgment. Concepts and skills are developed by discovery through drawing on the students' own experience as well as historical source materials.

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Economic Principles in the Marketplace; Circular Flow of Economic Activity; Economic Measurements

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TITLE: Mathematics for Today (1979)

AUTHOR: Wilmer L. Jones

TYPE OF MATERIAL AND GRADE LEVEL: Teacher's Guide - Elementary

SUBJECT CONTENT:

Mathematics for Today focuses on basic skills needed for successful functioning in the modern community, including the school, the home, leisure-time activities, shopping, transportation and a future career. It is a program that encourages students to enjoy mathematics and to appreciate the many ways in which mathematics is involved in everyday life.

After each skill is introduced, with specific examples, the students practice and apply it within the context of realistic situations. The work is designed to maximize opportunities for success, so that students can develop confidence in their ability to cope mathematically. Diagnostic tests are provided to pinpoint strengths and weaknesses in basic skill areas and to help students monitor their progress as they move through the book.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker

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TITLE: Pluralism in America: Ten Ethnic Profiles (1975)

AUTHOR: Angelo V. Ciardiello

TYPE OF MATERIAL AND GRADE LEVEL: Textbook Supplement - Secondary

SUBJECT CONTENT:

This book does not attempt to answer the central question about American identity. Rather it probes the origins and outlooks of some of the groups who share in--and help to define--the American character. It is a study of ten ethnic groups out of the approximately eighty that occupy and cultivate the geographical space known as the United States. It is a sampling of the soil of American ethnic life. This book is a beginning point for a much wider inquiry--your identity as an American.

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; The World Economy

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TITLE: Using Economics: Principles/Institutions/Issues (1975)

AUTHOR: Howard L. Hurwitz, Frederick Shaw and Jacob Irgang

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

The specific content and emphasis of Using Economics has been determined on the basis of the latest syllabi issued by representative school systems, the recommendations of such bodies as the Joint Economic Council, and the authors' evaluation of the needs and concerns of our society in general, and of young people in particular, in an era of rapid change and massive problems. In many cases, the range of the discussion goes well beyond what earlier generations might have regarded as "economic proper." This broader, humanized approach emerges in the discussion of such topics as inflation, consumerism, automation and computers (including their limitations), urban problems, discrimination against minorities, the status of women, the persistence of poverty, the

"relief" program, efforts to modify the rigors of the assembly line, the expanded social programs of labor unions, the concept of "net economic welfare," and innumerable others. Ecological considerations, including the impact of the energy crisis and of other resource scarcities are stressed in many relevant contexts. Major units in this text deal with areas prescribed both by the "new economics" and by more traditional approaches: the consumer in an inflationary period; big and small business in an era of giant conglomerate and international corporations; workers and unions in a rapidly changing economy; the operations of banks and organized exchanges; the status of farmers; the constantly expanding impact of government on the economic life; world trade; and a comparison of captialism with other economic systems. The text has been designed to suit the requirements of the usual one-term course, although there is enough material to enable the instructor to select and emphasize topics of special value and interest for particular classes.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Economic Concerns of the Future; Economic Principles in the Marketplace; Economic Stability and Growth; Circular Flow of Economic Activity; Economic Measurements; The World Economy

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TITLE: You the Consumer (1977)

AUTHOR: Bertram L. Linder and Edwin Selzer

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

This text incorporates certain basic objectives. The students are led:

- to learn to make wise economic decisions through analysis of factual information
- to understand the interrelationship between all the varied groups and forces which compose any society
- to understand the operation of aspects of their own economic system
- to understand basic consumer concepts
- to develop the ability to interpret graphs, statistical tables, case studies, pictorial information and to do basic arithmetic computations
- to feel a personal responsibility for the dignity of the individual, the expansion of his or her rights, and to develop a heightened consciousness of the role of the consumer in a democratic society

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Free Enterprise System; Components of the Economy; Economic Principles in the Marketplace; Economic Stability and Growth; Circular Flow of Economic Activity; Economic Measurements

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TITLE: The Young American Citizen (1983)

AUTHOR: Albert Post and William Johnson

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Teacher's Guide/Skillbook - Secondary

SUBJECT CONTENT:

The Young American Citizen has been designed to provide students with the basic understanding necessary for them to become competent citizens in today's society. Addressed directly to young people, it presents citizenship not as just a body of information to be absorbed, but as the process by which they, as citizens, interact with the government, legal and economic institutions of our democracy. It shows students how these institutions affect them and how they can influence their society's decision-making processes.

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Economic Principles in the Marketplace; Circular Flow of Economic Activity; Economic Stability and Growth; The World Economy; Economic Measurements

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PUBLISHER:

Scholastic Magazine and Book Company, Inc., 1200 Roosevelt Road, Glen Ellyn, Illinois 60137

TITLE AND AUTHOR:

Africa (1981) — Allen R. Boyd, John Nickerson

The Age of Europe (1976)	Shiela Burns William Johnson Kathryn Lance John Nickerson Richard Pawelek Ira Peck Frances Plotkin
China (1980)	Daniel Chu
Great Britain (1982)	Steven Koss
The Indian Subcontinent (1981)	Irwin Isenberg
Japan (1981)	H. Paul Varley
Latin America (1981)	James A. Hudson
The Middle East (1981)	Scholastic Book Services
Southeast Asia (1981)	Matthew Mestrovic
The Soviet Union and Eastern Europe (1980)	Hope J. Ludow

TYPE OF MATERIAL AND GRADE LEVEL: Textbook Series - Secondary

SUBJECT CONTENT:

This series utilizes a storylike approach that stresses cultural patterns, themes and casual relationships. The texts have been designed to enable students to identify with and related to people of other cultures with their respective experiences, interests, aspirations and frustrations. Primary emphasis is on the day-to-day lives of people: their life-styles, customs, religious views, governments and folkways. The authors often present the stories in the words of the people themselves.

ECONOMIC CONCEPTS:

Economic Concerns of the Future; Economic Stability and Growth; Circular Flow of Economic Activity; Components of the Economy; Free Enterprise System; The World Economy; Worker Productivity; Consumer as a Decision Maker

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TITLE: Living Law: Civil Justice (1978)

AUTHOR: Susan McKay

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Teacher's Guide - Secondary

SUBJECT CONTENT:

This text concerns itself with the following topic areas:
- Consumer Law
- Contracts
- Housing Law
- Damages, Injuries and Insults
- Family Law

ECONOMIC CONCEPTS:

Consumer as a Decision Maker

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TITLE: Living Law: Criminal Justice (1978)

AUTHOR: Rebecca Novelli and Carl Marty

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Teacher's Manual - Secondary

SUBJECT CONTENT:

This text concerns itself with the following topic areas:
- Crime and the System
- The Badge
- The Gavel
- The Bars

ECONOMIC CONCEPTS:

Consumer as a Decision Maker

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TITLE: The Modern World (1976)

AUTHOR: William Johnson, Ira Peck, Frances Plotkin and William Richardson

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Teacher's Guide - Secondary

SUBJECT CONTENT:

This textbook concerns itself with the following topic areas:
- The Industrial Revolution
- Nationalism and Democracy
- Imperialism and Expansion
- World War I
- Dictators, Democracy and World War II
- The World Since 1945

ECONOMIC CONCEPTS:

Economic Concerns of the Future

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TITLE: Real Life Consumer Economics (1980)

AUTHOR: Judith Herbert, Annie Mueser and Ruth Handel

TYPE OF MATERIAL AND GRADE LEVEL: Skills Book/Textbook Supplement/ Teacher's Guide - Secondary

SUBJECT CONTENT:

This book contains six units:
- Basic Economic Facts
- The Economics of Food, Clothing and Shelter
- The Economics of Energy
- The Economics of Health
- Money and Credit
- Your Taxes and Economics

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Economic Principles in the Marketplace; Economic Stability and Growth

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PUBLISHER:

Scott, Foresman and Company, 1900 East Lake Avenue, Glenview, Illinois 60025

TITLE: Great Ideas for Teaching Economics (1984)

AUTHOR: Ralph T. Byns and Gerald W. Stone, Editors

TYPE OF MATERIAL AND GRADE LEVEL: Compilation of Instructional Activities - Elementary and Secondary

SUBJECT CONTENT:

This book contains descriptions of many methods/techniques that economists from across the country have developed to drive home various ideas and concepts to students.

The major areas of this resource are divided into the following categories:

- An Introduction to Economics
- The Institutional Fabric of the Economy
- Measuring Economic Performance
- Alternative Approaches to Macroeconomics
- Money
- Past and Present Challenges to Macroeconomic Policy Making
- Foundations of Microeconomics
- The Structure of Product Markets
- Markets for Productive Resources and the Distribution of Income
- Microeconomics of Public Policy
- The International Economy
- Clasroom Techniques and Miscellaneous

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Small Business Functions; Economic Concerns of the Future; Economic Principles in the Marketplace; Economic Stability and Growth; Circular Flow of Economic Activity; Economic Measurements; The World Economy

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PUBLISHER:

Silver-Burdett Company, 103D, Shoreline Court, Nobelsville, Indiana 46060

TITLE: America and Americans (Volumes I and II) (1983)

AUTHOR: Herbert J. Bass, George A. Billias and Emma Jones Lapsansky

TYPE OF MATERIAL AND GRADE LEVEL: Textbooks/Teacher's Manuals - Secondary

SUBJECT CONTENT:

This two volume history of America ranges from explorations of the New World to Reconstruction and from Reconstruction to the present.

Units in Volume I are:

- Americans and Opportunity
- Americans and Revolution
- Americans and Limited Government
- Americans: A People on the Move
- Americans: Freedom and Equality

Units in Volume II are:

- Americans and Progress
- Americans: A Diverse People
- Americans and Reform
- Americans and World Power
- Change and Continuity in America

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Small Business Functions; Economic Principles in the Marketplace; The World Economy; Economic Stability and Growth; Economic Concerns of the Future; Circular Flow of Economic Activity; Economic Measurements

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TITLE: Our American Heritage (1983)

AUTHOR: Herbert J. Bass, George A. Billias and Emma Jones Lapsansky

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Teacher's Manual - Secondary

SUBJECT CONTENT:

This text is a historical and cultural study of America and Americans. Units include:

- Americans and Opportunity
- Americans and Revolution
- Americans and Limited Government
- Americans: A People on the Move
- Americans: Freedom and Equality
- Americans: A Diverse People
- Americans and Progress
- Americans and Reform
- Americans and World Power
- Change and Continuity in America

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Small Business Functions; Economic Principles in the Marketplace; The World Economy; Circular Flow of Economic Activity; Economic Measurements; Economic Stability and Growth; Economic Concerns of the Future

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TITLE: Our Legal Heritage (1978)

AUTHOR: Russell I. Berry, Marie H. Hendrix and W. Arthur Heustess

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Teacher's Manual - Secondary

SUBJECT CONTENT:

This text is a case study approach to law. The cases involve real people and real situations. The purpose of the text is not to produce lawyers, but to impart knowledge of how our legal system works and how it changes with time.

ECONOMIC CONCEPTS:

Components of the Economy; Consumer as a Decision Maker; Circular Flow of Economic Activity; Economic Principles in the Marketplace

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TITLE: The World and Its People: Communities and Resources (1984)

AUTHOR: Richard H. Loftin

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Teacher's Guide/Workbook - Elementary

SUBJECT CONTENT:

This text concerns itself with the following topic areas:

- Learning About Communities
- Living in Different Communities
- Farms and Resources Support Our Communities
- Citizenship in the United States

ECONOMIC CONCEPTS:

Worker Productivity; Economic Concerns of the Future; Components of the Economy

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TITLE: The World and Its People: Europe, Africa, Asia and Australia (1984)

AUTHOR: Kenneth S. Cooper

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Teacher's Guide/Workbook - Elementary

SUBJECT CONTENT:

This text concerns itself with the following topic areas:
- Knowledge that Helps You Learn
- Beginnings of Western Civilization
- Western Europe
- The Soviet Union and Eastern Europe
- The Middle East and North Africa
- Africa South of the Sahara
- South Asia, East Asia and Australia

ECONOMIC CONCEPTS:

Circular Flow of Economic Activity; Components of the Economy; The World Economy; Economic Concerns of the Future

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TITLE: The World and Its People: Families and Neighborhoods (1984)

AUTHOR: Alvis T. Hartheru

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Teacher's Guide/Workbook - Elementary

SUBJECT CONTENT:

This text concerns itself with the following topic areas:
- About Me
- About Families
- Families Need Food
- Families Need Clothes

- Families Live in Neighborhoods
- Living in the United States

ECONOMIC CONCEPTS:

Worker Productivity; Consumer as a Decision Maker

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TITLE: The World and Its People: Neighborhoods and Communities (1984)

AUTHOR: Bobbie P. Hyder and Carolyn S. Brown

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Teacher's Guide/Workbook - Elementary

SUBJECT CONTENT:

This text concerns itself with the following topic areas:
- Where We Live
- Living in Communities
- Working in Communities
- Communities Make Rules
- Communities Long Ago and Today
- Communities Celebrate Holidays

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Circular Flow of Economic Activity; Worker Productivity

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TITLE: The World and Its People: States and Regions (1984)

AUTHOR: Theodore Kaltsounis

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Teacher's Guide/Workbook - Elementary

SUBJECT CONTENT:

This text concerns itself with the following topic areas:
- The Earth--Our Home
- Forest Regions
- Desert Regions

- Plains Regions
- Mountain Regions
- Nations Working Together

ECONOMIC CONCEPTS:

Worker Productivity; Economic Concerns of the Future; Circular Flow of Economic Activity

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TITLE: The World and Its People: The United States and Its Neighbors (1984)

AUTHOR: Timothy M. Helmus

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Teacher's Guide/Workbook - Elementary

SUBJECT CONTENT:

This text concerns itself with the following topic areas:
- Tools for Learning About Your Country
- An Age of Adventure
- A New and Growing Nation
- The U. S. Comes of Age
- The U. S. in the Twentieth Century
- The U. S.: A Land of Great Variety
- Canada and Latin America

ECONOMIC CONCEPTS:

Circular Flow of Economic Activity; Components of the Economy; Economic Principles in the Marketplace; Economic Concerns of the Future

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PUBLISHER:

South-Western Publishing Company, 355 Conde Street, West Chicago, Illinois 60185

TITLE: Consumer Decision Making: Guides to Better Living (1972)

AUTHOR: Roman F. Warmke, Eugene D. Wyllie and Beulah E. Sellers

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

Consumer Decision Making: Guides to Better Living identifies the forces and influences that surround us in our daily lives. Economic principles and suggested buying practices are woven into a fabric that moves from student experiences to the responsibilities of an adult as he/she performs the economic roles of worker, consumer and citizen-voter. Special emphasis is given to the consumer role and the activities of spending, borrowing, saving and investing. Hundreds of suggestions have contributed to the development of this book into its present form, content, emphasis, balance and relationship to vital daily problems.

ECONOMIC CONCEPTS:

Consumer as a Decision Maker; Free Enterprise System; Components of the Economy; Economic Concerns of the Future

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TITLE: Consumer Law (1982)

AUTHOR: Robert Force and Daniel J. Baum

TYPE OF MATERIAL AND GRADE LEVEL: Text/Workbook - Secondary

SUBJECT CONTENT:

This text-workbook provides insights into the rights and responsibilities of consumers in a free enterprise system.

ECONOMIC CONCEPTS:

Free Enterprise System; Consumer as a Decision Maker

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TITLE: Creating a New Enterprise (1982)

AUTHOR: Roger W. Hutt

TYPE OF MATERIAL AND GRADE LEVEL: Student Text Workbook with accompanying Teacher's Manual - Junior High and Secondary

SUBJECT CONTENT:

The text workbook focuses on entrepreneurship and is designed to 1) introduce students to the concept of entrepreneurship, 2) present entrepreneurship as a career path and 3) provide students with a framework for starting their own business.

The workbook is organized into six chapters. Chapter One provides basic facts about entrepreneurship and sets the stage for preparing a business plan. Chapter Two describes the advantages and disadvantages of working for yourself. Chapter Three develops an understanding of the various ways to find ideas for new enterprises. Chapter Four covers ways of describing an enterprise, methods of studying competition, legal forms of business enterprise and procedures for getting the work done. Chapter Five looks at the process of putting a business plan into action. Chapter Six focuses on financial planning (i.e. personal financial needs, start-up costs, sources of funds). Selected learning activities are provided at the end of each chapter.

The teacher's manual is designed to assist the teacher in using the student text workbook which consists of three sections: organization and suggestions for use, solutions and teaching suggestions for the learning activities and an example of a composite business plan project.

ECONOMIC CONCEPTS:

Free Enterprise System; Small Business Functions; Consumer as a Decision Maker; Economic Principles in the Marketplace; Worker Productivity

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TITLE: Economics at Work (1983)

AUTHOR: H. Craig Petersen

TYPE OF MATERIAL AND GRADE LEVEL: Student Text Workbook - Secondary

SUBJECT CONTENT:

This illustrated text workbook is consumer oriented and designed to promote greater understanding of the American economic system in daily life situations. The text is divided into four parts: operating a free enterprise system, relationships between the individual and the organization, the company as part of the economic system and the role of government. Objectives are stated at the beginning of every chapter. Brief quizzes are presented on the content of each section. At the end of each chapter a summary is provided. A glossary of economic terms is also included.

ECONOMIC CONCEPTS:

Free Enterprise System; Worker Productivity; Economic Principles in the Marketplace; Consumer as a Decision Maker; Circular Flow of Economic Activity; The World Economy; Components of the Economy; Small Business Functions; Economic Measurements

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TITLE: Free Enterprise in the United States (1980)

AUTHOR: Eugene D. Wyllie and Roman F. Warmke

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

This text is organized into seven parts, the first five parts are devoted primarily to the operation and unique qualities of the free enterprise system and the last two parts are devoted to the function of the individual within the free enterprise system. Each chapter is divided into sections (as are the end-of-chapter questions, problems, and projects), which enables an instructor who so desires to stress all or selected parts of a particular chapter.

The primary focus of this text is to demonstrate: 1) how our economic system operates, 2) the unique qualities of the free enterprise system and 3) how an individual operates within the system of free enterprise as a producer-worker, as a consumer-user and as a citizen-voter.

ECONOMIC CONCEPTS:

Free Enterprise System; Economic Stability and Growth; Components of the Economy; Economic Principles in the Marketplace; Consumer as a Decision Maker; Worker Productivity; Circular Flow of Economic Activity; The World Economy

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TITLE: The Job You Want: How to Get It (1983)

AUTHOR: Walter L. Blackledge and Ethel H. Blackledge

TYPE OF MATERIAL AND GRADE LEVEL: Text - Secondary

SUBJECT CONTENT:

A step-by-step analysis designed to assist job seekers in their quest to find the right job. Appropriate for use in career education courses.

ECONOMIC CONCEPTS:

Free Enterprise System; Worker Productivity

PUBLISHER:

U. S. Department of Labor, Bureau of Labor Statistics, North Central Region V, Federal Office Building, 230 Dearborn Street, 9th Floor, Chicago, Illinois 60604

TITLE: BLS Consumer Price Index Chartbook (1982)

AUTHOR: U. S. Department of Labor, Bureau of Labor Statistics

TYPE OF MATERIAL AND GRADE LEVEL: Manual - Secondary

SUBJECT CONTENT:

This manual explains what the consumer price index is all about and its use in the measuring of the economic system in this country.

ECONOMIC CONCEPTS:

Economic Measurements

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TITLE: Major Problems Bureau of Labor Statistics (1980)

AUTHOR: U. S. Department of Labor, Bureau of Labor Statistics

TYPE OF MATERIAL AND GRADE LEVEL: Manual - Secondary

SUBJECT CONTENT:

Major Problems presents in highly concentrated form the scope of the Bureau's principal programs, the available data, the form of publication and users of the data. It also describes other information services offered to the public by the Bureau.

ECONOMIC CONCEPTS:

Worker Productivity; Economic Stability and Growth; Economic Principles in the Marketplace; Economic Measurements

* * * * * * * * * * *

TITLE: Occupational Outlook Quarterly (1982)

AUTHOR: U. S. Department of Labor, Bureau of Labor Statistics

TYPE OF MATERIAL AND GRADE LEVEL: Quarterly Publication - Secondary

SUBJECT CONTENT:

The Occupational Outlook Quarterly is published four times per year by the Bureau of Labor Statistics to communicate public business required by law of this department.

ECONOMIC CONCEPTS:

Economic Concerns of the Future

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PUBLISHER:

U. S. Government Printing Office, Superintendent of Documents, Department 33, Washington DC 20402

TITLE: Subject Bibliography: Economic Development Administration Publications National and World Economy (1982)

AUTHOR: U. S. Government Printing Office, Superintendent of Documents

TYPE OF MATERIAL AND GRADE LEVEL: Resource/Annotated Bibliographic Listing - Secondary

SUBJECT CONTENT:

This document is a listing of available materials through the Superintendent of Documents. The materials listed are concerned with economics and its infusion into the classroom setting.

ECONOMIC CONCEPTS:

Worker Productivity; Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Economic Principles in the Marketplace; The World Economy; Economic Stability and Growth; Economic Concerns of the Future; Circular Flow of Economic Activity; Economic Measurements; Small Business Functions

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PUBLISHER:

West Publishing Company, 170 Old Country Road, Mineola, New York 11501

TITLE: Consumer Law (1982)

AUTHOR: Mary S. Furlong and Edward T. McMahon

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

This book is part of a series that has been designed to provide the student with an understanding of practical law. In addition to knowledge, this book teaches students basic skills and competencies in how the law may be applied to real life consumer problems. For example, students learn how to read a contract, apply for credit and prevent repair and estimate fraud.

This book also helps to increase vocabulary, improve reading and writing skills and further develop computational and critical thinking skills. This book may be used by students individually or as part of a class.

Each lesson begins with an "objective" that states what the learner accomplishes as a result of the lesson. Most lessons have a "Use Your Experience" section in which the student is asked to comment about a problem or legal issue based on experiences he/she has had. The lesson continues by explaining the topic and providing the legal knowledge one needs to know. Finally, in the "Apply What You've Learned" section, the student has opportunity to analyze cases and answer questions about a consumer problem. These materials are designed to help the learner. Therefore, the answer to each question is included in the "Answer Guide" at the back of the book. The student should check his/her answers and if all are correct, continue to the next lesson. If the student has missed a question, review the lesson or ask the instructor for assistance.

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Economic Stability and Growth

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TITLE: The Idea of Liberty: First Amendment Freedoms (1978)

AUTHOR: Isidore Starr

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

In treating the six principles of the idea of liberty in six sections, the author presents, wherever possible, historical background materials and landmark Supreme Court rulings. A special feature is the section, Issues to be Analyzed, which presents statements of facts from important cases and the student is asked to play the role of judge. The student thus has the opportunity to use the case study method:

- What are the relevant facts?
- What are the arguments of the opposing sides--the adversaries?
- What are the issues?
- What is your decision?
- What is your opinion--the reasons for your decision?

The student is then ready to compare his/her ruling with that of the court. The court opinions are presented in a section following the case studies.

ECONOMIC CONCEPTS:

The Free Enterprise System; Components of the Economy

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TITLE: Jack and the Beanstalk (1981)

AUTHOR: Joanne Greenburg

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Elementary

SUBJECT CONTENT:

In this illustrated textbook, the student is provided problems relating to the story of Jack and the Beanstalk and asked to think creatively and solve each problem.

ECONOMIC CONCEPTS:

Small Business Functions; Consumer as a Decision Maker

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TITLE: Law and the Consumer (1982)

AUTHOR: Lee P. Arbetman, Edward T. McMahon and Edward L. O'Brien

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

Law and the Consumer provides relevant information, practical advice, and competency building activities designed to aid students in the ability to analyze, evaluate and in some situations resolve legal disputes. The text reflects the general state of consumer law throughout the country, but it should be noted that the law varies, in some instances significantly, from state to state. Thus it should be emphasized that this is a textbook and not a substitute for the legal advice that can be provided only by a lawyer.

The book's approach is to provide practical information and problem-solving opportunities which develop in students the knowledge and skills necessary for survival in our law-saturated society. Educators find that the text satisfies most state competency requirements in consumer education.

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Consumer as a Decision Maker; Economic Principles in the Marketplace; Economic Stability and Growth

* * * * * * * * * *

TITLE: Street Law: A Course in Practical Law (1980)

AUTHOR: Lee P. Arbetman, Edward T. McMahon and Edward L. O'Brien

TYPE OF MATERIAL AND GRADE LEVEL: Textbook/Teacher's Manual - Secondary

SUBJECT CONTENT:

After field testing and revision, the local edition was adapted and

republished as a national textbook in 1975. This text was designed to give students a basic knowledge of law that could be of practical use to them in their everyday life. Enthusiastically used by students and teachers over the country, Street Law has now been expanded and updated in this new second edition.

Incorporating the best features of the original text, this second edition provides new information, practical advice, and competency building activities designed to provide students with the ability to analyze, evaluate, and in some situations, solve legal disputes. Student involvement is emphasized through the use of problems, case studies, roleplays, mock trials and a variety of other new activities. The updated curriculum is designed to appeal to a wide variety of students. It has been published with this accompanying teacher's manual.

ECONOMIC CONCEPTS:

Components of the Economy; Economic Stability and Growth

* * * * * * * * * * *

TITLE: Young Consumers (1980)

AUTHOR: Linda Riekes and Sally Mahe Ackerly

TYPE OF MATERIAL AND GRADE LEVEL: Textbook - Secondary

SUBJECT CONTENT:

This text includes the following economic aspects:
- You Are a Consumer
- Advertising
- Wise Buying
- Consumer Responsibility

ECONOMIC CONCEPTS:

Free Enterprise System; Components of the Economy; Economic Principles in the Marketplace; Consumer as a Decision Maker

Appendix

Office Of

Regional Superintendent Of Schools

Alexander - Johnson - Massac - Pulaski - Union Counties

Jerry G. Johnson, Superintendent

Andrea Brown, Assistant

November 23, 1982

Dear Publisher/Agency Director:

My office has been authorized by the Illinois State Board of Education, Research and Development Section, Department of Adult, Vocational and Technical Education, to conduct a study on economic literacy.

The purpose of our study is to determine what economic concepts and/or principles vocational education students should know prior to entering the work force. In addition, our project will offer a K-12 model for the sequential and articulated delivery of economic education. A final thrust will be a bibliography of textbooks and supplemental materials that address economic education concepts at all levels and within all learning disciplines.

The purpose of this letter is to request your consideration in providing our office with the following information so that appropriate materials published by your company will be included within our study:

1) A listing of all texts or supplemental materials that address economics as a major subject or as content within another major subject (i.e., supply and demand within a 6th grade geography textbook);

2) A copy of any materials you have developed that would assist us in providing an annotated bibliographic entry of your materials; and

3) The name, address and telephone number of your sales representative who serves our area.

Your attention to this matter would be appreciated, and since our study will ultimately be one that is disseminated to vocational educators throughout the state of Illinois, it could have an impact for future sales.

If you have any materials that you consider to be exemplary in the field of economic education for elementary or secondary students, and you would like to have them included within our project library, we encourage you to send us a complimentary copy as that will help to insure that your material(s) will be included within our project bibliography and index system.

Sincerely,

Jerry G. Johnson
Regional Superintendent

Reply To: 1000 North Main Street
Anna, Illinois 62906

AGENCIES/PUBLISHERS RESPONDING TO LETTER OF INQUIRY
REQUESTING PUBLICATIONS/PRINT MATERIALS ON ECONOMIC LITERACY

AGENCIES

The Advertising Council, Inc.
825 Third Avenue
New York, New York 10022

Advisory Council on Adult, Vocational and Technical Education
100 North First Street
Springfield, Illinois 62706

Aetna Life & Casualty Insurance Company
Public Relations and Advertising
Hartford, Connecticut 06156

Agency for Instructional Television
Box A
Bloomington, Indiana 47402

American Council of Life Insurance
1850 K. Street, NW
Washington, DC 20036

American Enterprise Center
P. O. Box 1849
Jackson, Mississippi 39205

The American Federation of Labor and Congress of Industrial Organizations
AFL-CIO Building
816 16th Street, NW
Washington, DC 20006

American Stock Exchange
Publications Department
86 Trinity Place
New York, New York 10006

Americans for the Competitive Enterprise System
2991 North Front Street
Harrisburg, Pennsylvania 17110

Amoco Educational Services
Public Affairs--MC3705
P. O. Box 5910 A
Chicago, Illinois 60680

Amoco Teaching Aids - Energy
P. O. Box 1400 K
Dayton, Ohio 45414

Amway Corporation
The Free Enterprise Institute
7575 East Fulton Road
Ada, Michigan 49355

Arkansas State Council on Economic Education
State Education Building
Room 105B
Little Rock, Arkansas 72201

Arlington House
Foundation for Economic Education
30 South Broadway
Irvington-on-Hudson, New York 10053

Cato Institute
Department NA
224 Second Street, SE
Washington, DC 20003

Center for Economic Education
Seattle Pacific Univ. - School of Bus.
Seattle, Washington 98119

Center for Economic Education
University of Florida
186 Norman Hall
Gainesville, Florida 32611

The Center for Education and Research in Free Enterprise
Texas A & M University
College Station, Texas 77843

College of Business Administration
Iowa City, Iowa 50010

Consumer Education Resource Network (CERN)
1555 Wilson Boulevard
Suite 600
Rosslyn, Virginia 22209

Correctional Service of Minnesota
Minneapolis, Minnesota 55806

Division of Vocational Education
Ohio Department of Education
65 South Front Street
Columbus, Ohio 43215

Dow Jones and Company, Inc.
Educational Service Bureau
P. O. Box 300
Princeton, New Jersey 08540

Enterprise Zone News
Sabre Foundation
317 C Street, NE
Washington, DC 20002

ERIC/Processing and Reference Facility
4833 Rugby Avenue
Suite 301
Bethesada, Maryland 20814

Federal Reserve Bank of Atlanta
104 Marietta Street
Atlanta, Georgia 30303

Federal Reserve Bank of Boston
Bank and Public Information Center
600 Atlantic Avenue
Boston, Massachusetts 02106

Federal Rserve Bank of Chicago
230 South LaSalle Street
Chicago, Illinois 60690

Federal Reserve Bank of Cleveland
Public Information Center
P. O. Box 6387
Cleveland, Ohio 44101

Federal Reserve Bank of Minneapolis
Public Information Department
250 Marquette Avenue
Minneapolis, Minnesota 55480

Federal Reserve Bank of New York
Public Information Department
33 Liberty Street
New York, New York 10045

Federal Reserve Bank of Richmond
9th and Franklin Streets
Richmond, Virginia 23213

Federal Reserve Bank of St. Louis
P. O. Box 442
St. Louis, Missouri 69168

Federal Reserve System
Board of Governors
Publications Services
Washington, DC 20551

Florida Council on Economic Education
1401 North Westshore Boulevard
Suite 511
Tampa, Florida 33607

Heldref Publications
4000 Albemarle Street, NW
Washington, DC 20016

State of Illinois Comptroller's Office
Rolland W. Burris, Comptroller
214 State House
Springfield, Illinois 62706

Illinois Department of Commerce and
Community Affairs
310 South Michigan
Suite 1000
Chicago, Illinois 60606

Illinois Department of Insurance
320 West Washington, Floor 4
Springfield, Illinois 62767

Illinois Department of Revenue
1500 South Ninth
Springfield, Illinois 62708

Illinois Industrial Commission
160 North LaSalle Street
Room 1200
Chicago, Illinois 60601

Illinois State Board of Education
100 North First Street
Springfield, Illinois 62777

Illinois State University
National Depository for Economic
Education Awards
Milner 184
Normal, Illinois 61761

Illinois Women for Agriculture
Route 1
Tamaroa, Illinois 62288

Internal Revenue Service
Department of the Treasury
Washington, DC 20225

Institute for Business and Economic Education
P. O. Box 16207
Lubbock, Texas 79490

Insurance Information Institute
Education Department
110 William Street
New York, New York 10038

State of Iowa Department of Public Instruction
Project INFORMS
Grimes State Office Building
Des Moines, Iowa 50319

Joint Council on Economic Education
1212 Avenue of the Americas
New York, New York 10036

Money Management Institute
Household International
Prospect Heights, Illinois 60070

The National Center for Research in Vocational Education
The Ohio State University
1960 Kenny Road
Columbus, Ohio 43210

National Fed. of Independent Business
The Education Department
150 West 20th Street
San Mateo, California 94403

National Schools Committee for Economic Education, Inc.
P. O. Box 326
Old Greenwich, Connecticut 06870

New York Stock Exchange
Educational Services
11 Wall Street
New York, New York 10005

Oklahoma State Department of Vocational-Technical Education
Oklahoma City, Oklahoma 73105

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New York, New York 10019

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New York, New York 74003

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Sesser, Illinois 62884

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Cincinnati, Ohio 45214

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9 - 25th South Homan Avenue
Chicago, Illinois 60607

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One Camino Santa Maria
San Antonio, Texas 78284

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Troy, Ohio 45373

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740 North Rush
Chicago, Illinois 60611

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Printer's Building
Worchester, Massachusetts 01608

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Lincoln, Nebraska 68583-0900

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300 York Avenue
St. Paul, Minnesota 55101

ESP, Inc.
1201 East Johnson
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Jonesboro, Arkansas 72401

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Sangamon State University
Building E., Room 22
Springfield, Illinois 62708

The Economic Press, Inc.
12 Daniel Road
Fairfield, New Jersey 07006-9987

The Economy Company
1901 North Walnut
P. O. Box 25308
Oklahoma City, Oklahoma 73125

Encyclopedia Britannica
425 North Michigan Avenue
Chicago, Illinois 60611

Eye Gate Media, Inc.
P. O. Box 303
Jamiaca, New York 11419

Home Ec. Instructional Matls. Center
Texas Technical University
Box 4067
Lubbock, Texas 79409

Family Service Association of America
44 East 23rd Street
New York, New York 10010

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Grand Rapids, Michigan 49503

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1010 West Washington Boulevard
Chicago, Illinois 60607

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Champaign, Illinois 61820

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3507 North George
Franklin Park, Illinois 60131

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Chicago, Illinois 60648

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Glen Carbon, Illinois 62034

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217 North Sixth
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Columbus, Ohio 43210

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Springfield, Illinois 62704

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Skokie, Illinois 60077

The New York Times
College and School Services
229 West 43rd Street
New York, New York 10036

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Bloomington, Indiana 47402

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Six Davis Drive
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Washington, DC 20402

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Burbank, California 91521

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170 Old Country Road
Mineola, New York 11501

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ROB #3, Room 5028
Washington, DC 20402

U. S. Department of Transportation
400 Seventh Street, SW
Washington, DC 20590

The West Virginia Board of Education
Bureau of Voc., Tech. and Ad. Ed.
Charleston, West Virginia 25305

Western Islands
395 Concord Avenue
Blemont, Massachusetts 02178

ADDITIONAL PUBLISHERS/AGENCIES PROVIDING CATALOGS/PRICE LISTINGS
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Bethesada, Maryland 20814

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Chicago, Illinois 60690

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Cleveland, Ohio 44101

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33 Liberty Street
New York, New York 10045

Federal Reserve Bank of St. Louis
P. O. Box 442
St. Louis, Missouri 69168

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Springfield, Illinois 62767

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New York, New York 10019

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Ann Arbor, Michigan 48106

University of Southern California
Film Distribution Center
Division of Cinema--Television
University Park
Los Angeles, California 90007

U. S. Department of Labor
Bureau of Labor Statistics
Federal Office Building
2305 Dearborn Street, 9th Floor
Chicago, Illinois 60604

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Madison, Wisconsin 52707

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